

VOL. XXXII, NO. 9

WEEK ENDING

OCTOBER 18, 1930

PRICE TEN CENTS

# Mid-Week Pictorial

PUBLISHED WEEKLY BY THE TIMES COMPANY

'NEWS OF THE PICTURES'

*In This Issue*  
THE WORLD'S  
SERIES—

Action  
Photographs

THE FOOTBALL  
SEASON—

Two Pages of  
Pictures

70,000 LEGION-  
NAIRES IN  
CONVENTION

THE R-101  
DISASTER

MANY OTHER  
STIRRING  
NEWS  
PICTURES

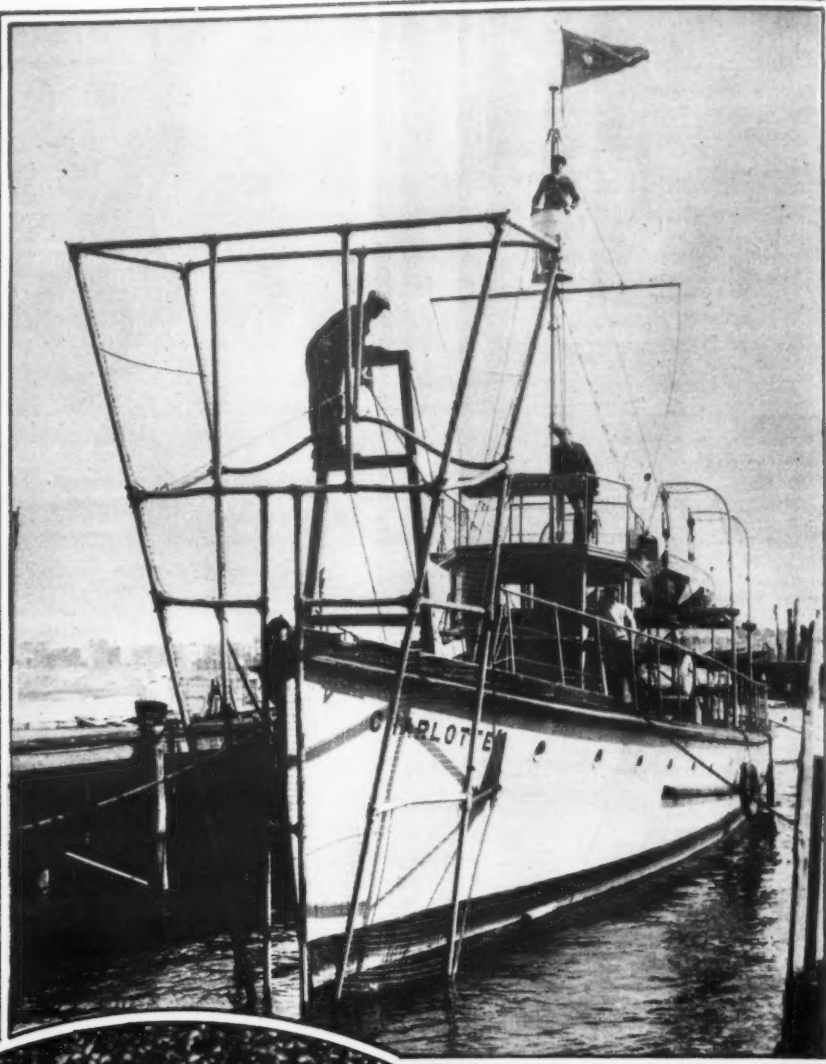


JOAN CRAWFORD,  
Screen Star





THE COUNTRY FAIR CARNIVAL PLAYS AMID THE SKY-SCRAPERS OF NEW YORK:  
A STRIKING VIEW OF THE CHANIN, CHRYSLER AND DAILY NEWS BUILDINGS  
as Seen Through the Ferris Wheel of a Traveling Show Outfit Which  
Put On a Benefit Bazaar for an American Legion Post.  
(Charles Phelps Cushing.)



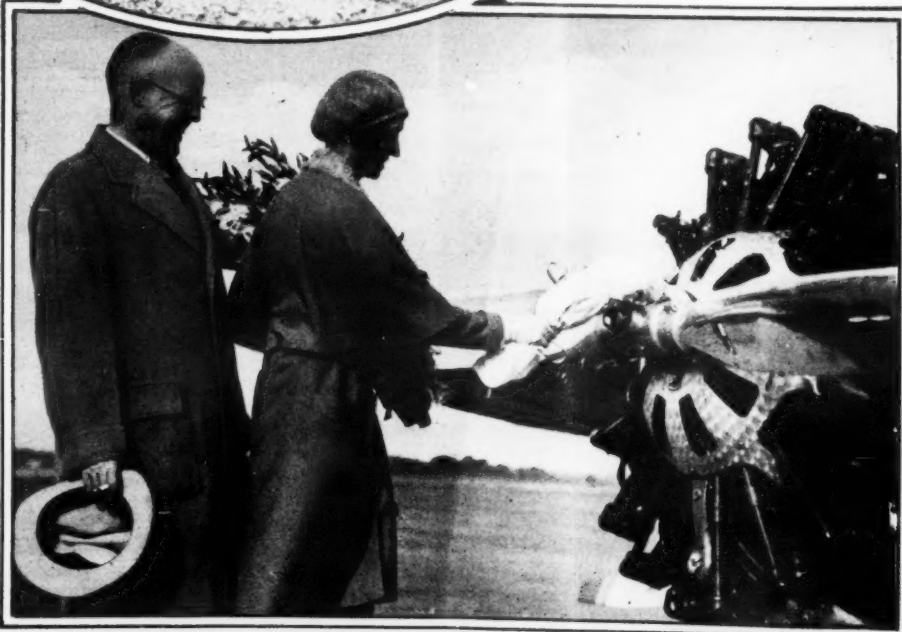
THE FISHING INDUSTRY  
ADOPTS THE MASS  
PRODUCTION IDEA:  
THE CHARLOTTE,  
at Its Dock at  
Edgewater, N. J.,  
Showing the Wire  
Netting Into  
Which the Fish  
Are Dumped  
After Being  
Sucked Into a  
Pipe Two Feet  
in Diameter  
by a Centrifugal  
Pump. The  
Device Is Said  
to Catch  
Twenty Tons  
of Fish an  
Hour.  
(Times Wide  
World Photos.)



THIS  
LION  
KNOWS  
HOW TO  
TURN THE  
WATER ON  
OR OFF:  
JUJA,  
a Young In-  
mate of the  
London Zoo,  
Has His Lit-  
tle Joke by  
Operating  
the Key  
Which Con-  
trols the  
Water  
Supply in His  
Concrete  
Pool as Soon  
as the Keeper  
Turns His  
Back While  
Tidying Up  
the Cage.  
(Times Wide  
World Photos.)



THIS GIRL BEATS THE BOYS AT AIRPLANE BUILDING:  
MISS BETTY HIND,  
12 Years Old, of San Francisco, With the Model Aircraft Which Flew for  
25 2-5 Seconds, Thus Taking the Junior Honors for Models Having Motive  
Power Other Than Rubber, at the National Tournament in San Francisco.  
She Won the Amelia Earhart Trophy for the Girl Making the Best Record  
in the Competition.



CHRISTENING AN AERIAL LINER: MISS BLANCHE NOYES,  
Cleveland Aviatrix, Breaking a Bottle on the Nose of the National Air Transport  
Limited Plane Leaving Cleveland for Chicago, at the Opening of the First Com-  
bination Passenger and Mail Carrying Line in This Country. Colonel Paul  
Henderson, Vice President of the Line, Evidently Enjoys the Proceedings.  
(Times Wide World Photos, Cleveland Bureau.)



# Mid-Week Pictorial

*"A National Magazine of News Pictures"*

VOL. XXXII, No. 9.

NEW YORK, WEEK ENDING OCTOBER 18, 1930.

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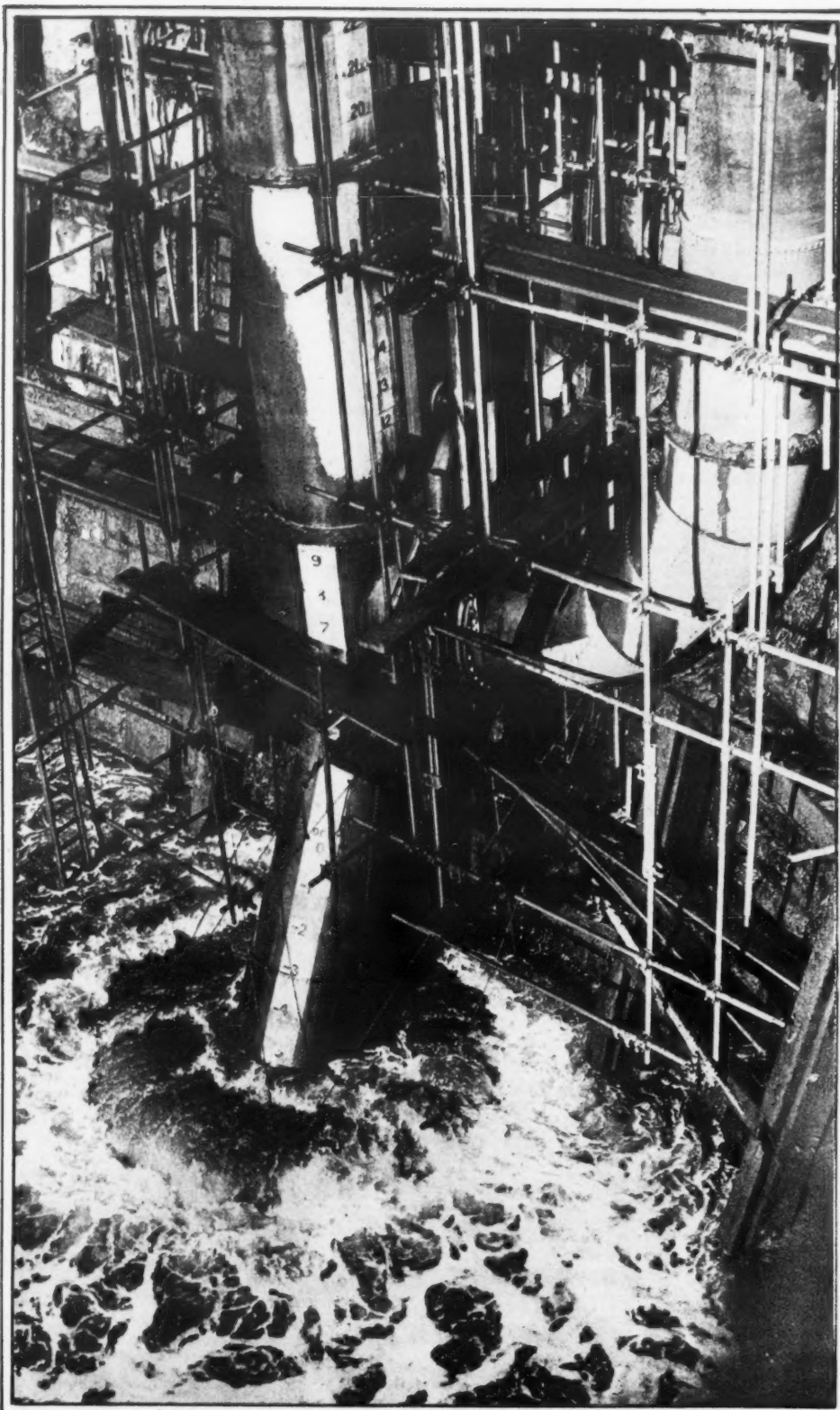


## The American Legion Occupies Boston in Force

A Part of the Parade of 70,000 Men and Women Marching Through the Flag-Bedecked, Paper-Littered Streets of the Hub, Cheered by Crowds Estimated at 1,000,000, in an All-Day Demonstration Which Included Everything From Scenes at the Front to Kitchen Police at the Training Camp.

(Associated Press.)





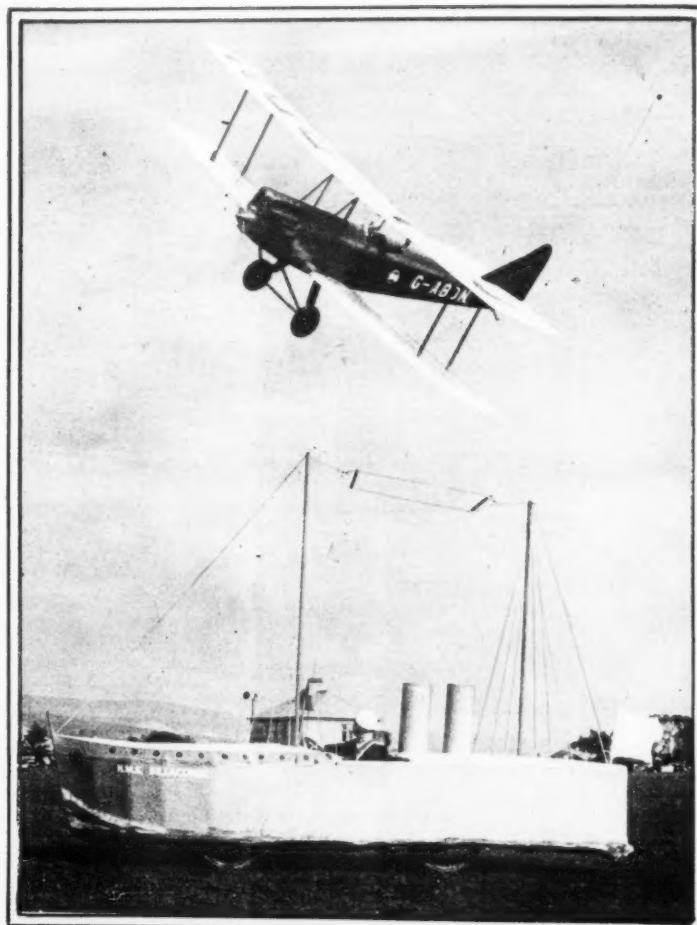
**HARNESSING THE TIDES TO PRODUCE ELECTRICITY: A VIEW OF THE PLANT AT AVONMOUTH,**  
on the English Coast, Where the Experiments Have Been So Successful That the Sponsors of the Project Believe Power Can Be Generated at Half the Usual Costs.  
(Times Wide World Photos.)



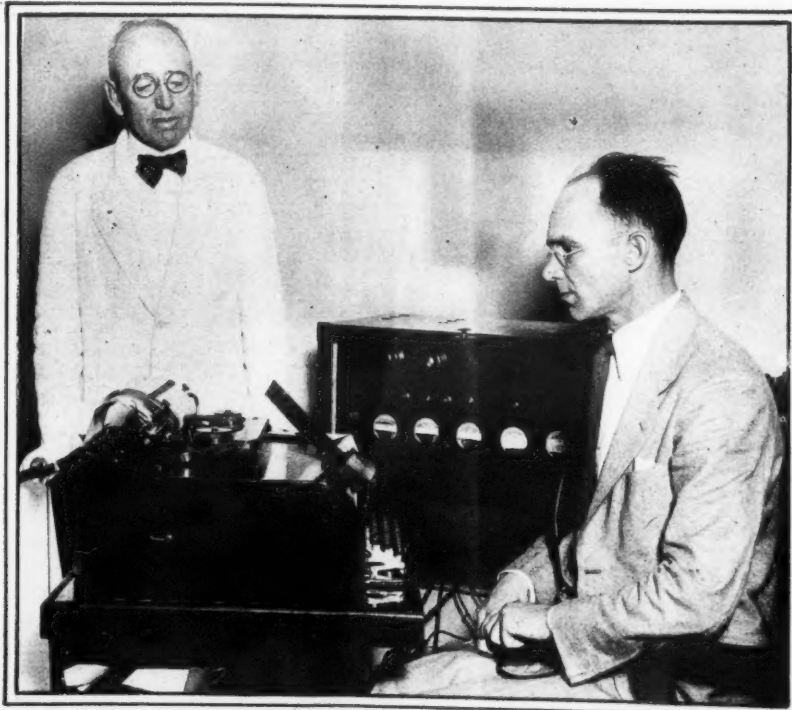
**A FORMER PUGILISTIC STAR SCORES SOME KNOCKOUTS IN THE BUSINESS WORLD: PACKEY McFARLAND,**  
Once Among the Greatest Fighters in the Ring, Who Now Is a Director of the Joliet National Bank and the President of a Contracting Company.  
(Times Wide World Photos.)



**At Right—MODERN SPORTS ON THE HISTORIC PLYMOUTH HOE: AN AIRPLANE**  
Demonstrates Bombing Methods Against a "Dreadnought" as Part of the Civic Week Celebrations of the Port From Which Queen Elizabeth's Sea Captains Sailed to Defeat the Spanish Armada.  
(Times Wide World Photos.)

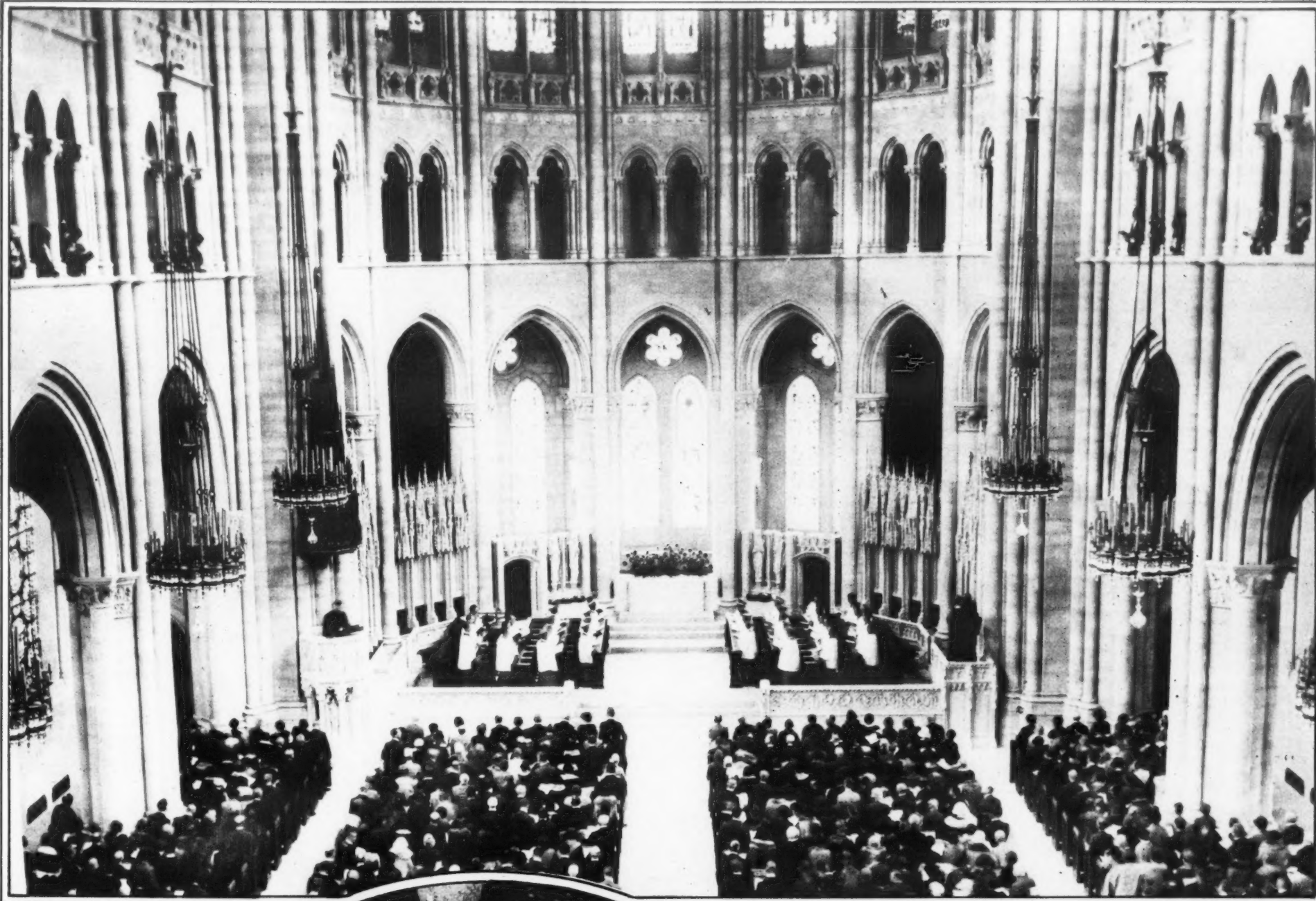


**FOR THE FIRST TIME ONE MAN HOLDS THE FIVE MAJOR GOLF CUPS: BOBBY JONES**  
on the Roof of the Capital City Club of Atlanta, Ga., With the Trophies Now in His Possession. From Left to Right, the Cups Are the British Amateur, the British Open, the Walker, the American Open and the American Amateur.  
(Times Wide World Photos.)



**THE RADIO IS PUT TO WORK RUNNING A TYPEWRITER: CAPTAIN S. C. HOOPER**  
(Standing), Chief of Naval Communications, and Lieutenant J. M. Kane Watch a Machine in a Washington Naval Office Print Out a Message Which Was Typed at Hampton Roads, Va., 120 Miles Distant, and Transmitted by Wireless.  
(© Harris & Ewing.)

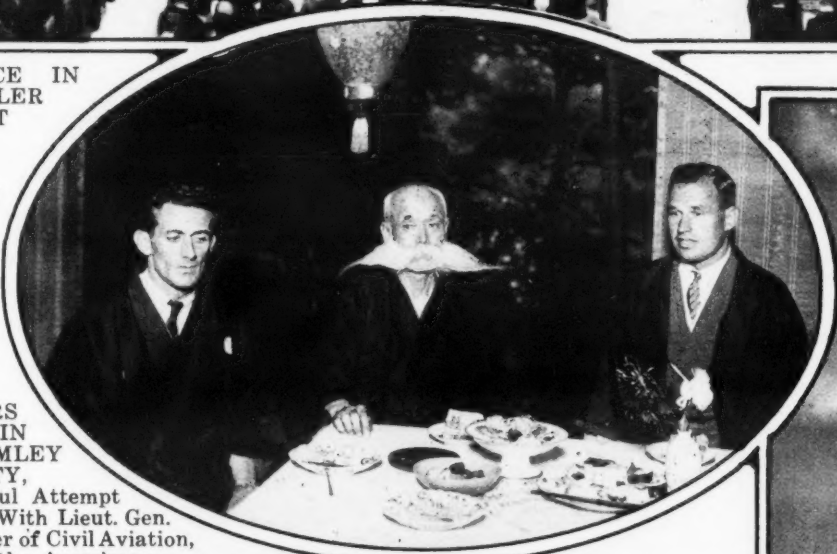




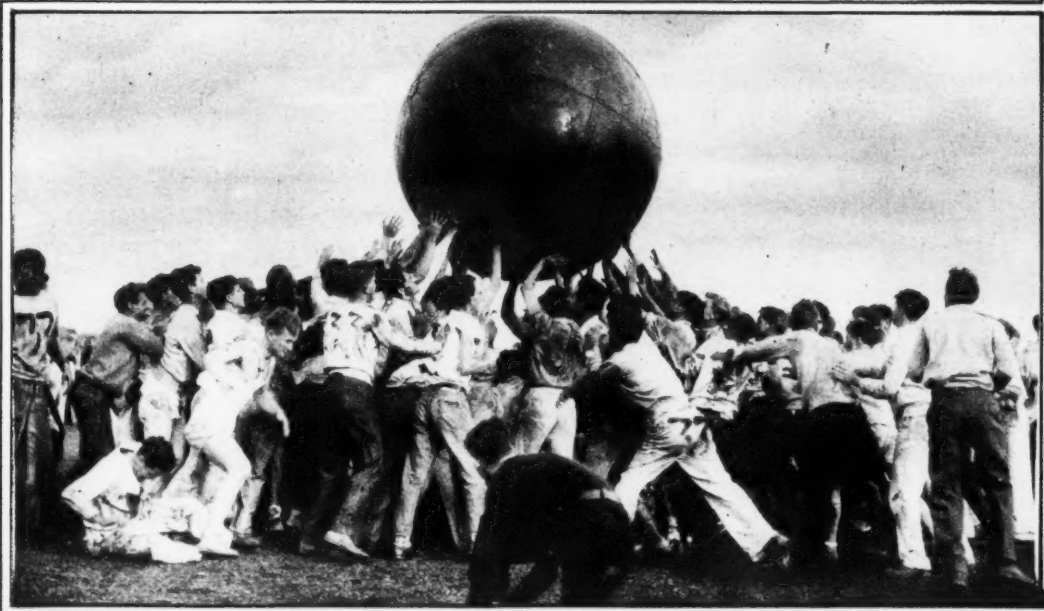
THE FIRST SERVICE IN THE NEW ROCKEFELLER CHURCH: A SCENE AT THE OPENING CEREMONIES

in the Riverside Church, New York, of which the Rev. Dr. Harry Emerson Fosdick, prominent radio preacher, is the pastor.

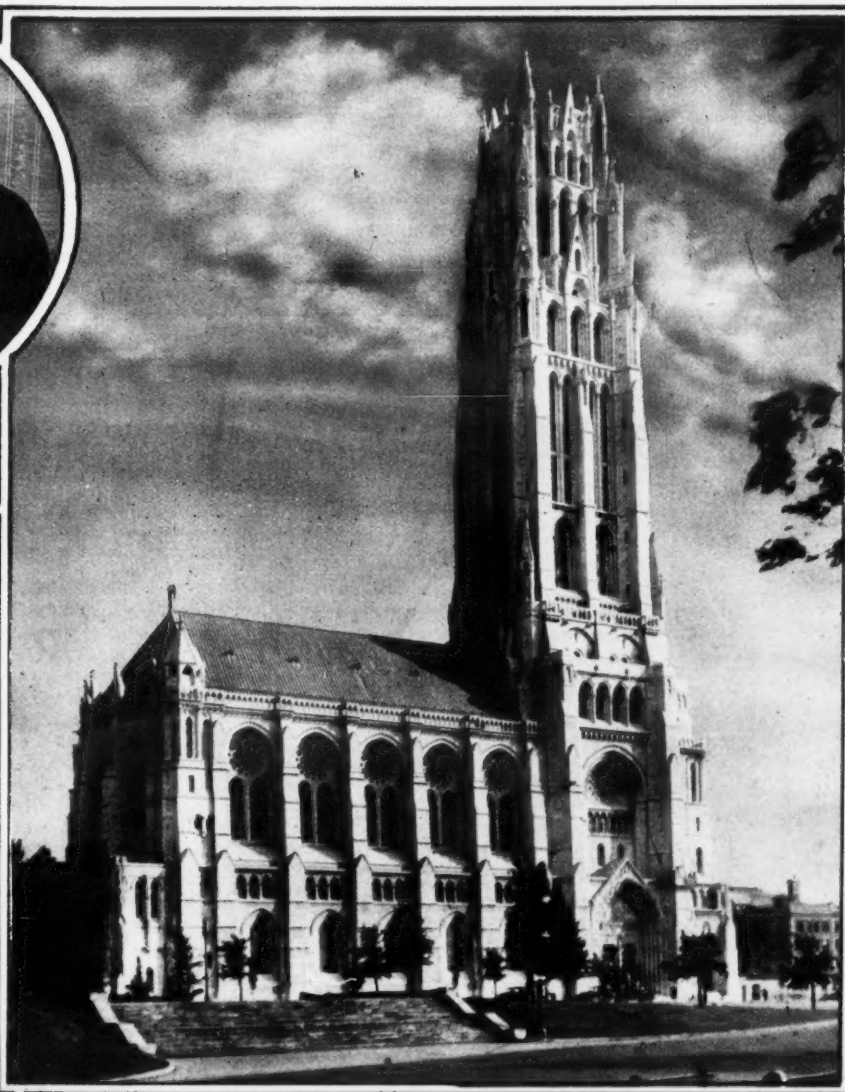
(Times Wide World Photos.)



At Right—AMERICAN AVIATORS AT A BANQUET IN JAPAN: HAROLD BROMLEY AND HAROLD GATTY, who made an unsuccessful attempt to fly across the Pacific with Lieut. Gen. Gaishi Nagoaka, the leader of civil aviation, at a party given for the Americans.



THE COLLEGIATE HOSTS BATTLE FOR SUPREMACY: A VIEW OF THE ANNUAL PUSH-BALL FIGHT Between the Freshmen and the Sophomores of the University of Southern California at Los Angeles in which the second-year class was the victor. (Times Wide World Photos, Los Angeles Bureau.)



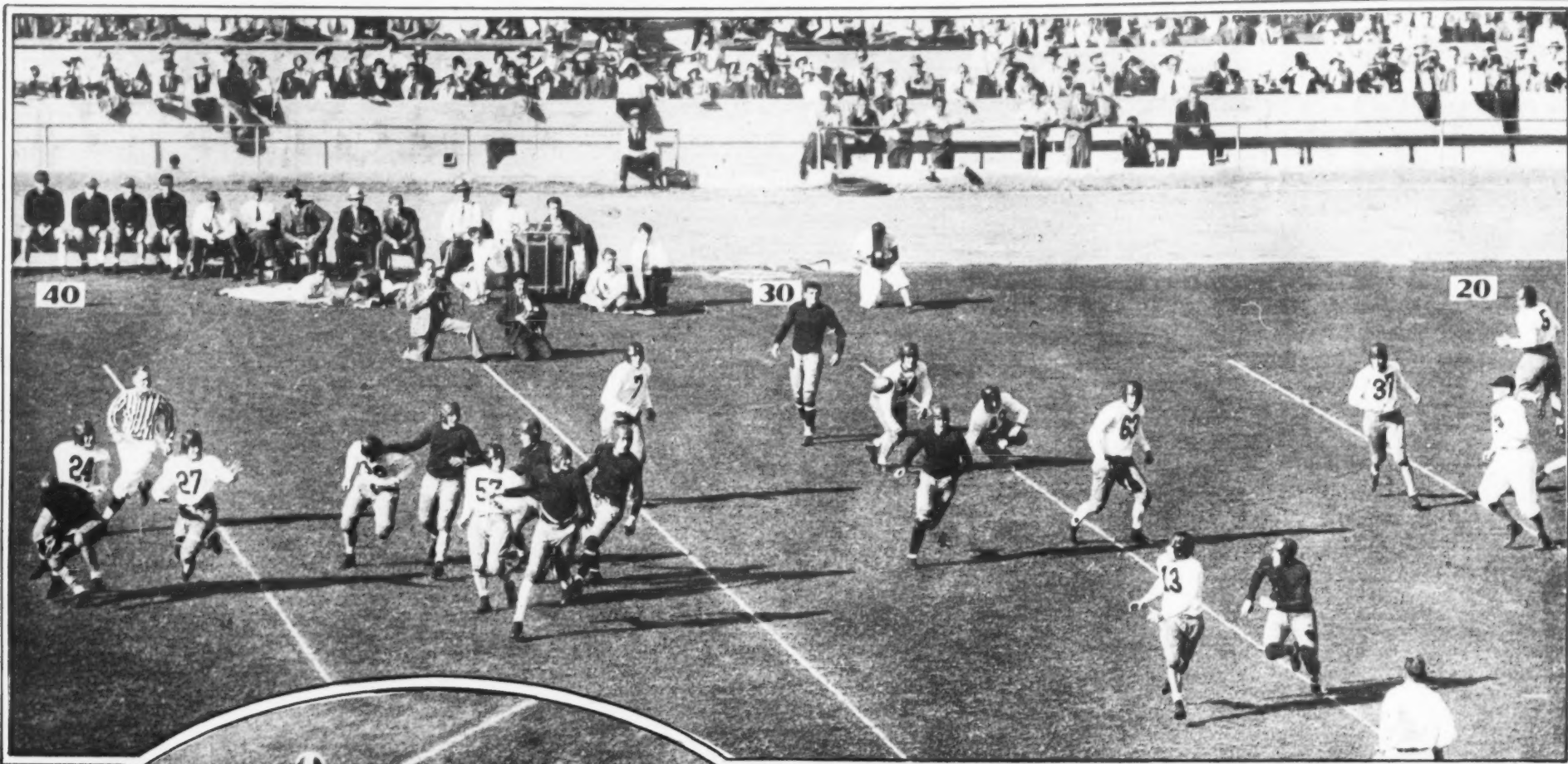
THE NEWEST OF NEW YORK'S GREAT CHURCHES: THE RIVERSIDE CHURCH,

Now occupied by the congregation formerly known as the Park Avenue Baptist, of which the Rockefellers are members.

(Times Wide World Photos.)

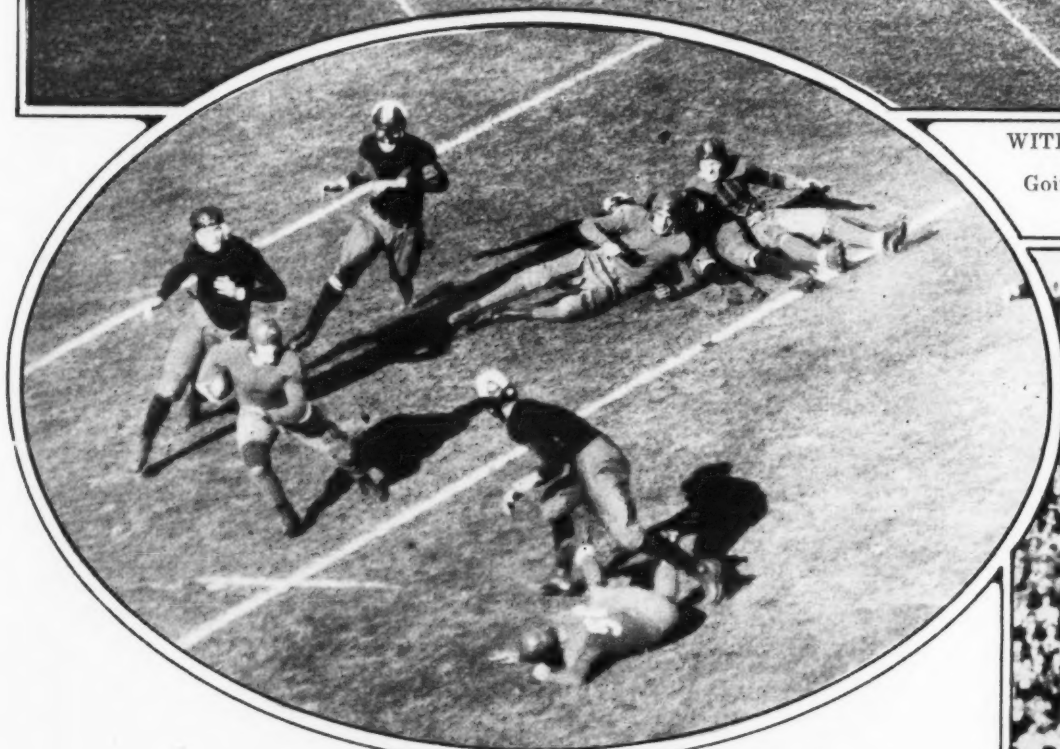


## BIG MOMENTS IN THE PLAY OF THE LEADING ELEEVENS



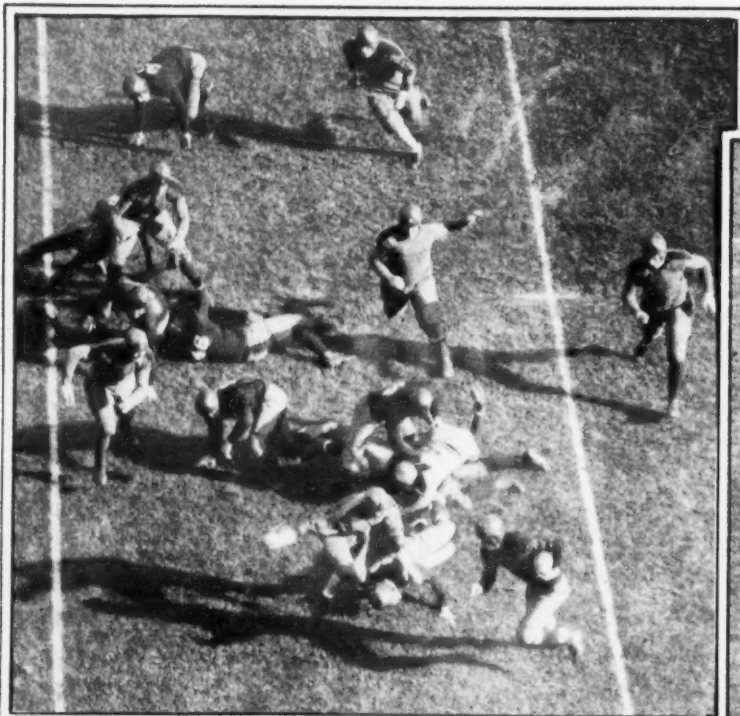
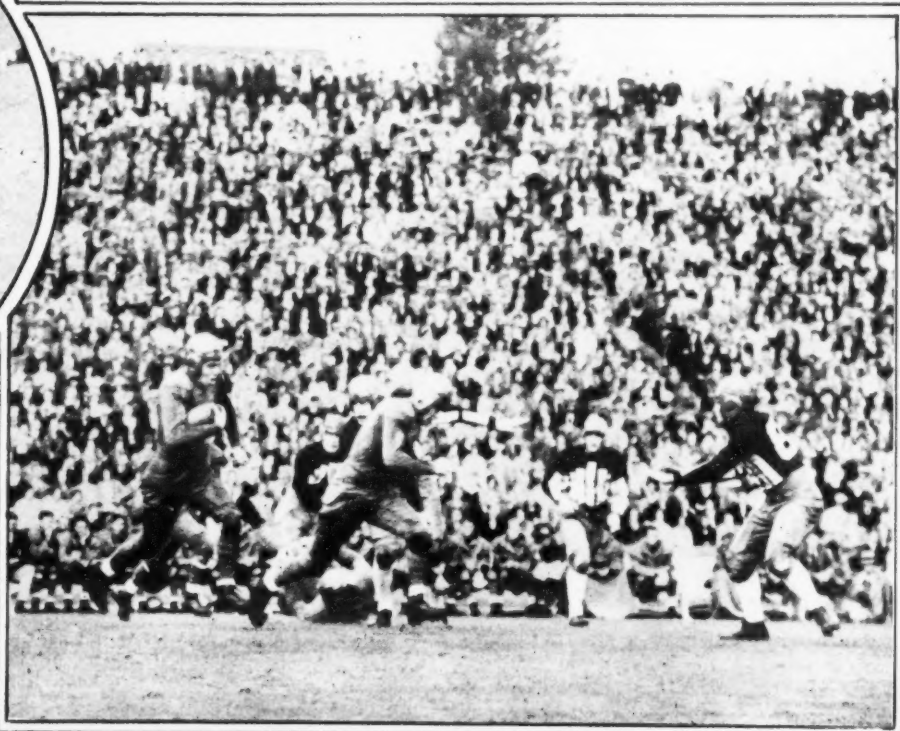
WITH THE BALL IN THE AIR ON A TRICKY PASS: AN OREGON STATE  
END

Going After a Short Pass in the Game Which the University of Southern California Won by the Score of 27 to 7.  
(Times Wide World Photos, Los Angeles Bureau.)



WITH HIS INTERFERENCE CUT DOWN: TENNER

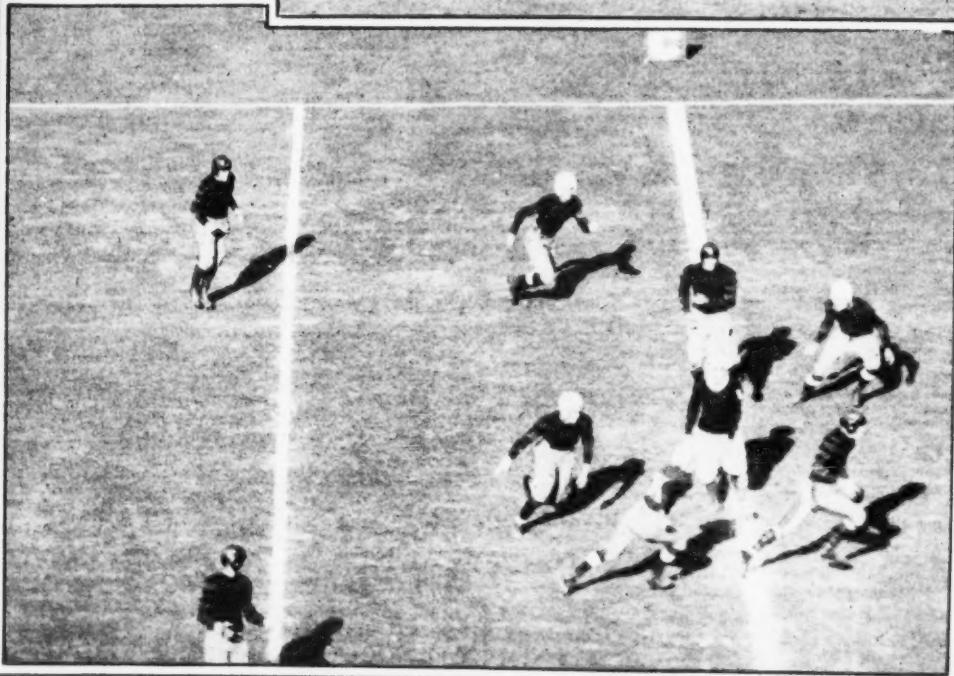
of Amherst, Registering a Small Gain in the Game Which Princeton Won by the Score of 23 to 0.  
(Times Wide World Photos.)



A BIT OF FAST ACTION IN THE HARVARD-VERMONT  
GAME: BARRY WOOD

Making a Seven-Yard Gain to Help Give the Crimson a 35 to 0 Victory. The Cambridge Rooters Had a Big Day, as They Also Saw the Harvard Reserves Beat the New London Coast Guard Eleven, 33 to 0.

(Times Wide World Photos, Boston Bureau.)



ALMOST FREE WITH THE BALL IN THE CENTRE OF THE FIELD: BEANE  
of Yale (Right), Eluding the Maryland Tacklers in the Game Which the Blue Eleven Won, 40 to 13.

(Times Wide World Photos.)

ROUNDING  
THE END FOR  
A GAIN:

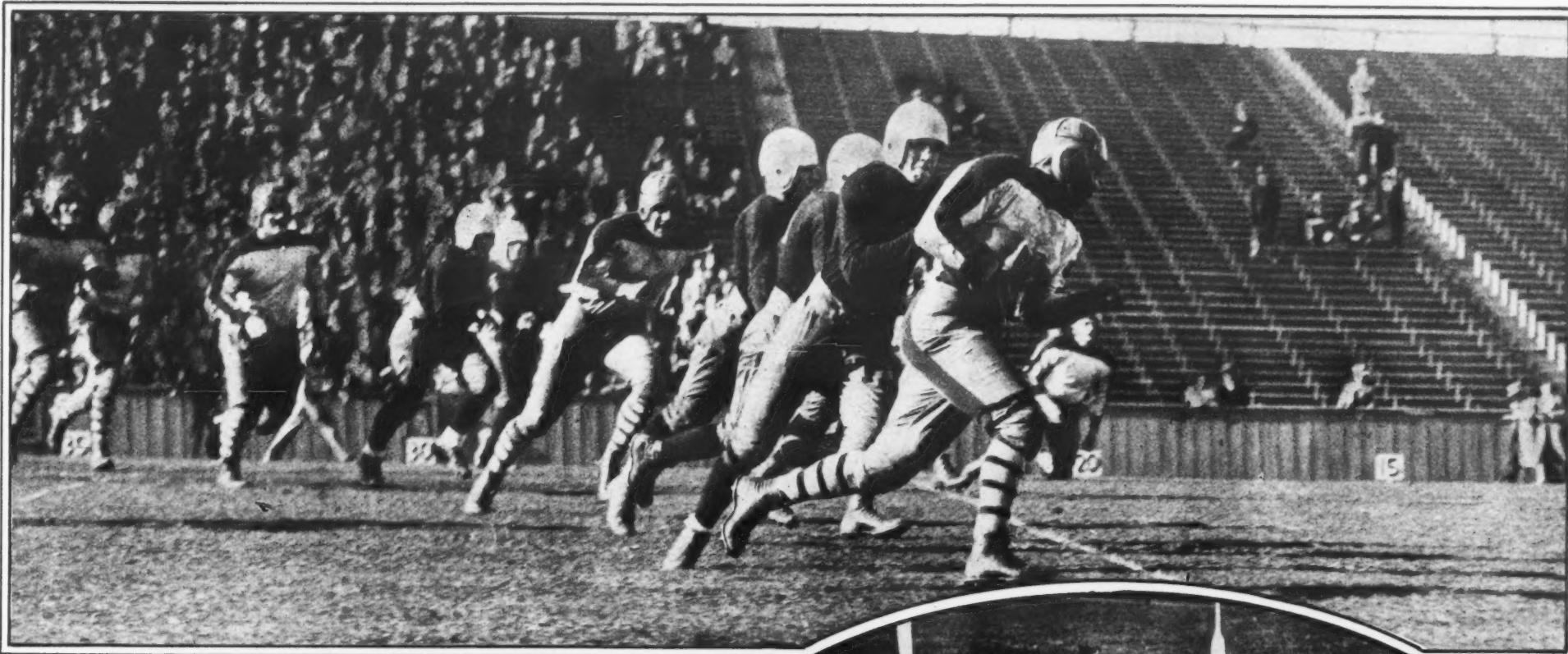
AUGUST BUSE,  
the University of  
Washington Full-  
back, Carrying  
the Ball as the  
Huskies Scored a  
27 to 0 Victory  
Over the  
University of  
Montana Eleven  
at Seattle.

(Times Wide World  
Photos.)

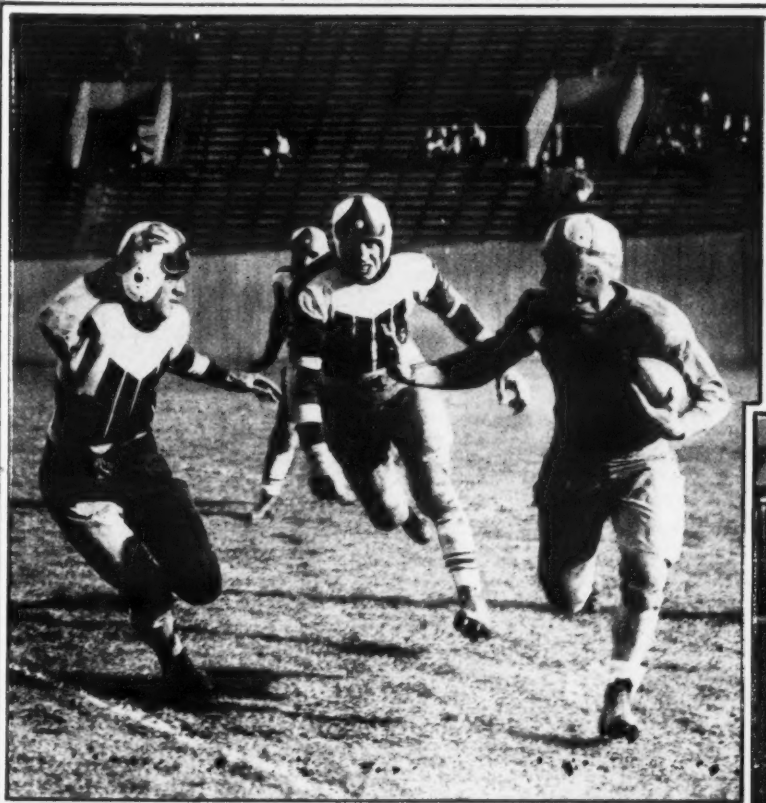




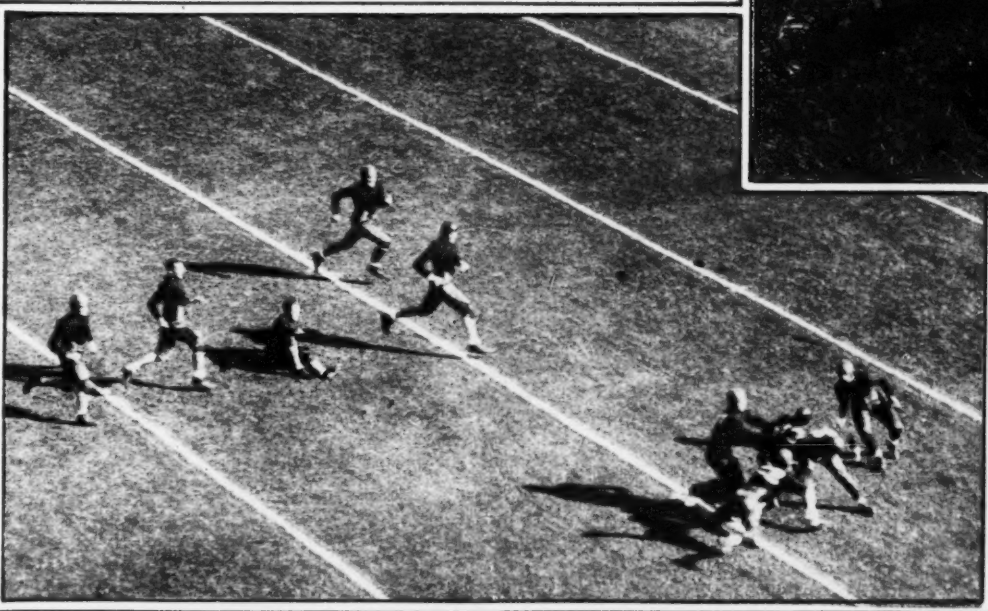
# THE FOOTBALL WARRIORS RENEW THE AUTUMNAL FRAY



**THE FINISH OF A LONG RUN: RIVERO** of Columbia Being Tackled as He Helped to Subdue the Union Eleven by the Score of 25 to 0.  
(Times Wide World Photos.)



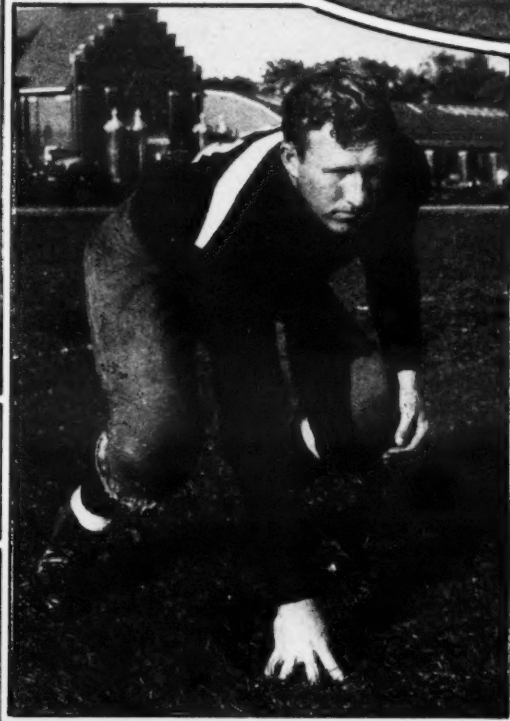
**SURROUNDED BY THE ENEMY: WARDLE** of Thiel College, Being Tackled After a Ten-Yard Gain in the Game in Which Carnegie Tech Was Victorious by the Score of 52 to 6.  
(Times Wide World Photos, Pittsburgh Bureau.)



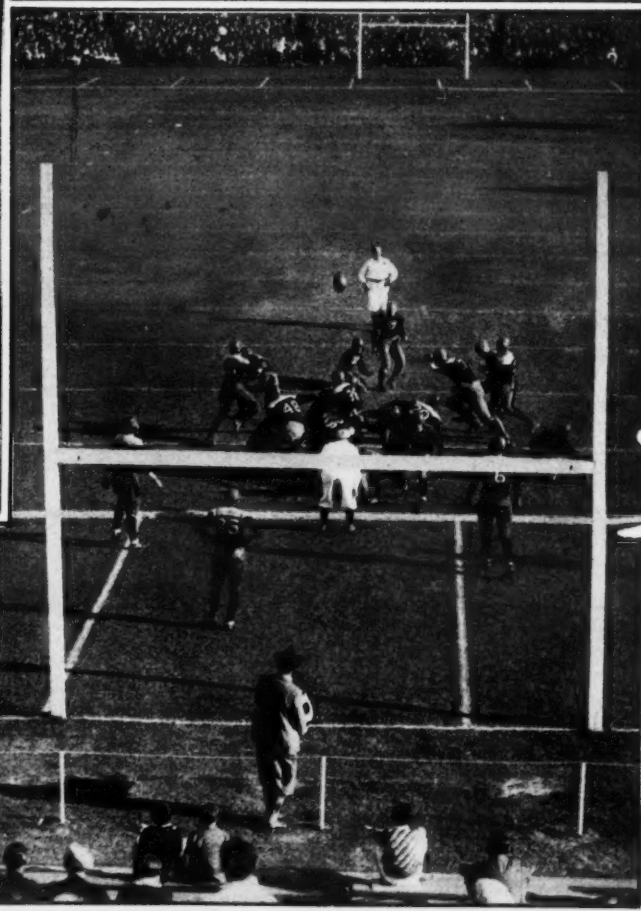
**NOTRE DAME WINS IN DEDICATING ITS \$750,000 STADIUM: MASON** of the Southern Methodist University Making a 30-Yard Gain in the Game at South Bend, Ind., in Which His Team Was Defeated, 20 to 14.  
(Times Wide World Photos, Chicago Bureau.)



**THE NAVY SCORES ITS FIRST TOUCHDOWN OF THE SEASON: KIRN**, the Middies' Running Ace, Plowing Through the William and Mary Line in the Game at Annapolis, Which the Naval Academy Won, 19 to 6. He Scored Two Other Touchdowns.  
(Times Wide World Photos, Washington Bureau.)



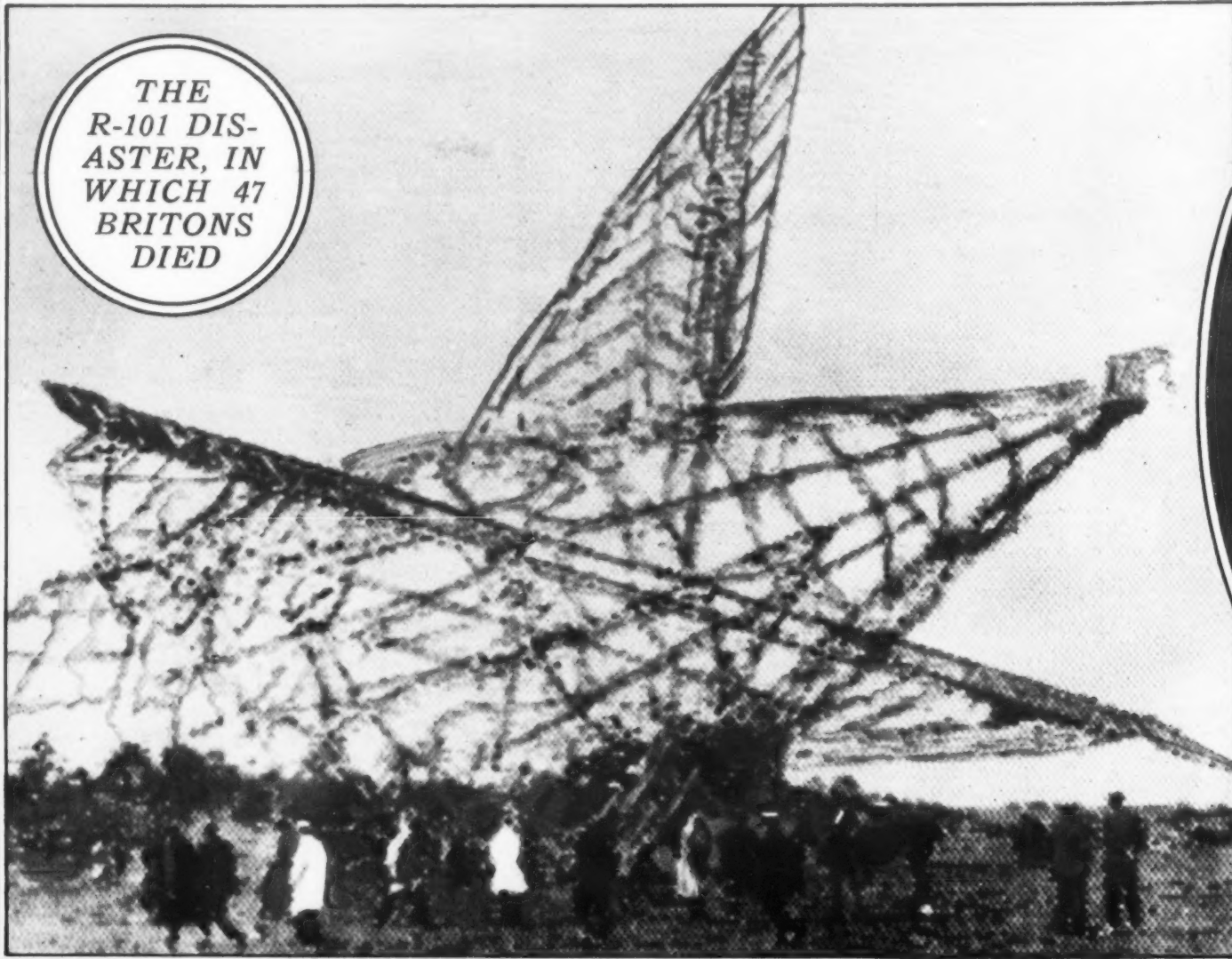
**THE BEARER OF A GREAT NAME STARS ON THE GRIDIRON: ROBERT E. LEE JR.**, Dartmouth Quarterback, Who Made One Run of 95 Yards and Another of 90 Yards, Scoring Three Touchdowns in the Game Against Norwich.  
(Times Wide World Photos.)



**SCORING A SUPERFLUOUS EXTRA POINT: CARLSTEN** of Pennsylvania, Kicking a Goal After Making a Touchdown in Defeating Swarthmore, 63 to 0.  
(Times Wide World Photos, Philadelphia Bureau.)



**THE  
R-101 DIS-  
ASTER, IN  
WHICH 47  
BRITONS  
DIED**



BRITAIN'S AIR MINISTER WHO DIED IN THE CRASH: LORD THOMSON, a Close Friend of Premier MacDonald, Who Was Among the High Officials Aboard the R-101 for the England-to-India Cruise. (© Bassano.)

A CABLED PHOTOGRAPH OF THE R-101 WRECKAGE: A VIEW OF THE FIRE-SWEPT SKELETON of the World's Largest Dirigible, Wrecked Near Beauvais, France, by an Explosion Which Caused the Deaths of 47 of the 54 Persons on Board, Among Them the British Air Minister and Other High Officials, on a Cruise From England to India. The Huge Craft Was Battered Down by Wind and Rain While Flying Close to the Ground. (© P. & A.)



THE CRAFT WHICH WAS THE PRIDE OF BRITAIN'S AIR FLEET: THE DIRIGIBLE R-101, Which Was 777 Feet Long and 131 Feet in Diameter, With a Gas Capacity of 5,500,000 Cubic Feet, Photographed as She Left Her Hangar to Be Moored to Her Mast Just Before the Start of the Flight. (Times Wide World Photos.)



WHERE FIFTY PERSONS COULD DINE ALOFT AT ONE TIME: THE RESTAURANT OF THE R-101, Which Was Characterized by the Spaciousness and the Luxury of a Great Steamship. The Quarters for Passengers and Crew Were Inside the Hull of the Dirigible. (Times Wide World Photos.)



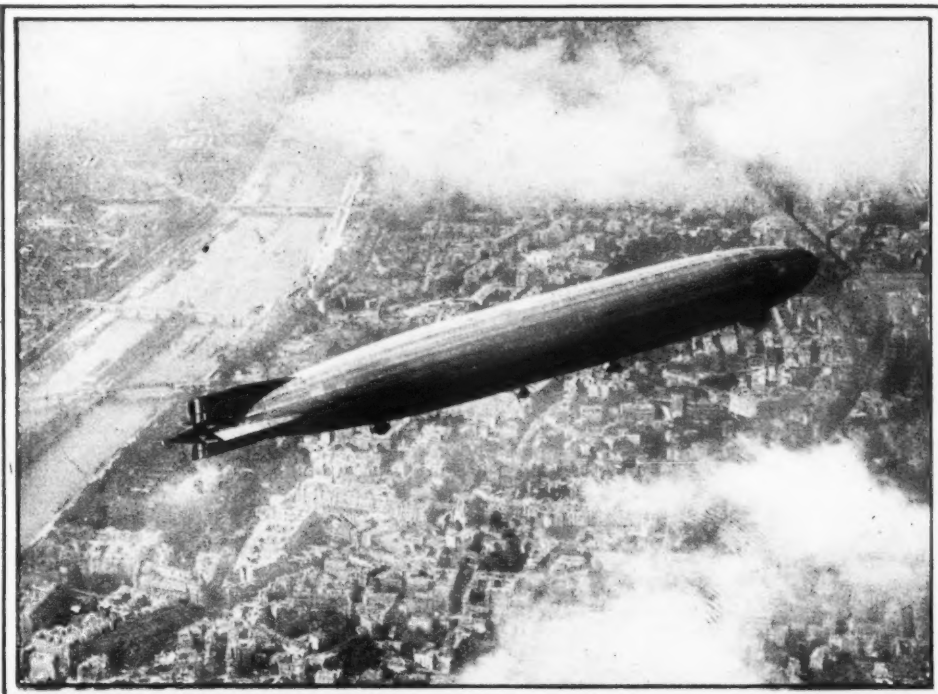
THE SPACIOUS QUARTERS OF THE ILL-FATED CRAFT: A VIEW OF THE R-101'S LOUNGE, in Which Passengers Were Allowed to Smoke. (Associated Press.)



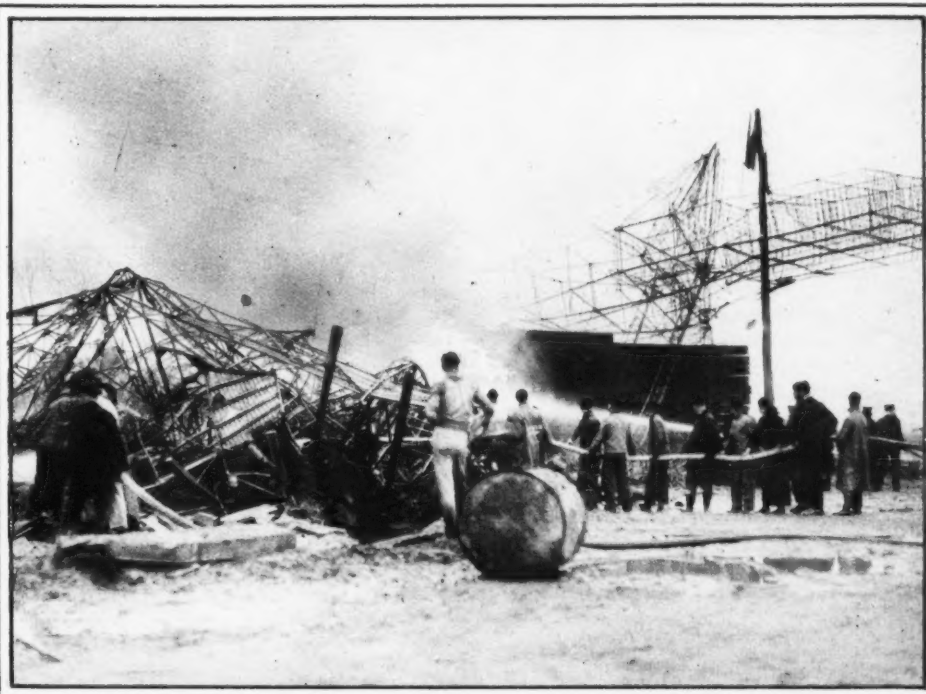
# FIVE EARLIER TRAGEDIES IN DIRIGIBLE DEVELOPMENT



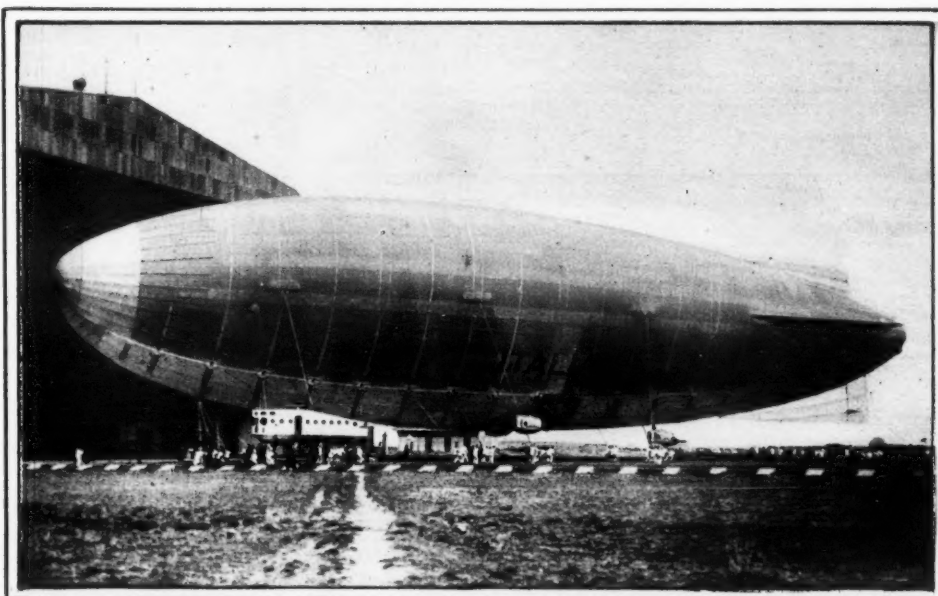
THE FIRST BIG AMERICAN-MADE RIGID AIRSHIP WRECKED: THE REAR OF THE SHENANDOAH, Which in 1925 Was Broken in Two by a Seventy-Mile Gale Near Caldwell, Ohio, Killing Fourteen of the Crew. (Times Wide World Photos.)



THE BIG FRENCH DIRIGIBLE WHICH VANISHED OVER THE MEDITERRANEAN: THE DIXMUDE, Which Was Lost Mysteriously in 1923 With Fifty Officers and Men, as She Appeared on a Flight Over Paris. (Keystone.)



AN AMERICAN DISASTER IN WHICH THIRTY-FOUR PERISHED: THE WRECKAGE OF THE DIRIGIBLE ROMA, Built in Italy and Purchased by the United States, Which Crashed in 1922 at Hampton Roads, Va., and Was Set on Fire by High Tension Wires. (International.)



THE SHIP WHICH FOUND A GRAVE IN THE FROZEN NORTH: THE ITALIA, in Which General Nobile's Expedition to the North Pole Met Disaster in 1928, a Large Part of the Personnel Perishing From Hunger and Cold, Though the Commander Himself Was Rescued. (Times Wide World Photos.)



ALL THAT WAS LEFT OF THE WORLD'S LARGEST DIRIGIBLE OF 1921: THE TANGLED DEBRIS OF THE ZR-2 in the Humber River, in England, After the Huge Craft Broke in Two, Carrying 44 of the 49 Britons and Americans on Board to Their Death, While on a Trial Flight Preliminary to Its Delivery to the United States Government. (Times Wide World Photos.)





**THE WILD DUCKS  
ARE SOUTHWARD  
BOUND: MEMBERS  
OF THE LIMITS  
CLUB**

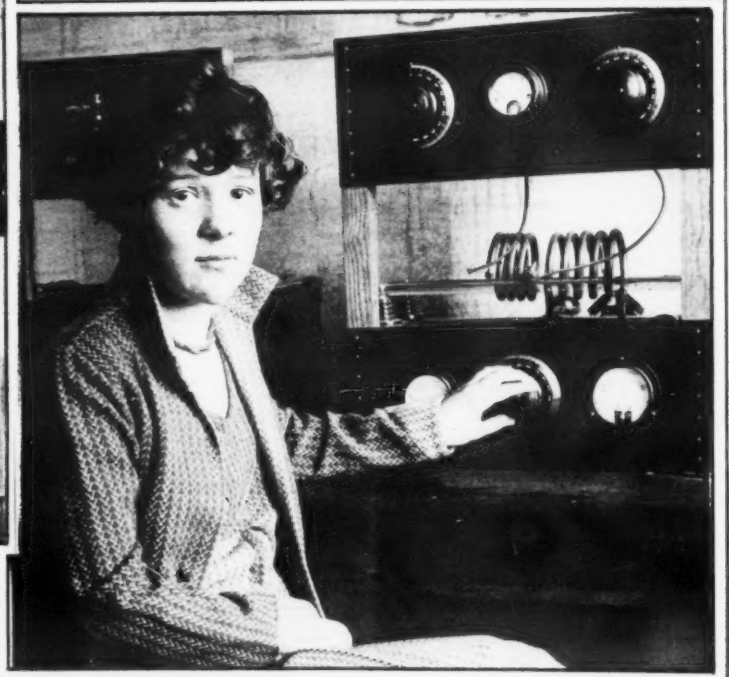
Being Picked Up  
From Their Shooting  
Grounds Near San  
Francisco After  
Bringing Down the  
Fifteen Birds Allowed  
to One Hunter in a  
Day Under the Fed-  
eral Laws.

(Times Wide World  
Photos, San Francisco  
Bureau.)



**HE HAS THE OFFER OF A  
JOB IN THE WHITE HOUSE  
KITCHENS: DAVID C. NUTT,**  
the 11-Year-Old Son of the Treas-  
urer of the Republican National  
Committee, Who Made a Hit With  
President Hoover With a Slice of  
Banana Cake Baked During the  
Presidential Visit to Cleveland.

(Times Wide World Photos, Cleveland  
Bureau.)



**ONE OF THE YOUNGEST GIRLS TO HOLD A RADIO OPER-  
ATOR'S LICENSE: MISS BARBARA RUSSELL SPRAGUE,**  
17, of Washington, D. C., Who Was the Only Girl Among the 300  
Pupils at a District of Columbia Radio School and Finished the  
Course With a Rating Only Ten Points Below the Highest Pos-  
sible Grade.

(Times Wide World Photos, Washington Bureau.)



**THIS IS NO WAY TO TREAT A CHILD OF THE WILDS:  
A PAPOOSE NOISILY RESENTS**

Being Weighed by Two Indian Nurses of the Baby Health  
Clinic of the Glacier National Park Reservation.

(Great Northern Railway.)



**A BRITISH WARSHIP PAYS A VISIT TO WASHINGTON: SIR RONALD LINDSAY,**  
the Ambassador, Reviews the Crew of the Danae, One of the First Ships to Reach Santo Domingo After  
the Hurricane, Which Came to Pay a Courtesy Visit to the United States.

(Times Wide World Photos, Washington Bureau.)





THE CAVE MEN FROM THE WILD WEST INVADE ST. LOUIS: ONE OF THE OREGON GROUPS of the American Legion Attired in Their Marching Garb for the Eight-Hour Parade. (Associated Press.)



RENEWING AN INTERNATIONAL COMRADESHIP: A CLOSE-UP OF GENERAL JOHN J. PERSHING, the Head of the A. E. F., and General Henri Gouraud, French War Hero, Riding Together in the Boston Parade.

(Associated Press.)



THE PRESIDENT REVIEWS THE KINGS MOUNTAIN SESQUICENTENNIAL PARADE: MR. HOOVER at the South Carolina Celebration of the Battle in Which Frontiersmen Scored a Complete Victory Over a British Force, Heartening the Entire Patriot Army at a Dark Hour of the Revolutionary War. (Times Wide World Photos.)



THE PRESIDENT OPENS THE AMERICAN LEGION CONVENTION: MR. HOOVER Speaking in the Boston Arena, Reviewing the Veterans' Service to Their Country in War and Peace. In the Row Behind Him, Right to Left, Are Allan Hoover; Charles Francis Adams, Secretary of the Navy; Mrs. Calvin Coolidge; Former President Coolidge; Mrs. Hoover; O. L. Bodenhamer, National Commander of the Legion; and General John J. Pershing. (Associated Press.)





ALL DRESSED UP FOR A TOUR IN A SWANK CAR OF THIRTY-ONE YEARS AGO: MISS MOLLY BROWN, Garbed in the Height of 1899 Motoring Fashion, Adds to the Attractiveness of the First Packard Automobile, Then Priced at \$1,250, Which Is to Be Driven From Detroit to Lehigh University, Bethlehem, Pa., to Be Placed on Permanent Exhibition. Its Tires Are of an Obsolete Pattern, and \$2,500 Was Spent in Making a New Set for the Trip. (Times Wide World Photos.)



QUEEN OF THE MOUNTAIN STATE FOREST FESTIVAL: MISS MARGARET STRADEY of Ripley, W. Va., Who Will Preside Over a Three-Day Celebration at Elkins, W. Va. (Associated Press.)



At Right—THE PERENNIAL FLAPPER RETURNS TO AMERICA: FANNIE WARD, Now 62 Years Old but Still Feeling Youthful, Arriving in New York Aboard the Berengaria After a Visit to Europe. (Times Wide World Photos.)



A WORLD-FAMOUS SINGER WHO HELPS AMBITIOUS YOUTH: MME. ERNESTINE SCHUMANN-HEINK Giving an Audition to Miss Iva Dagley of Lexington, Ky., One of the 2,000 Applicants for Her Personal Instruction. (Associated Press.)



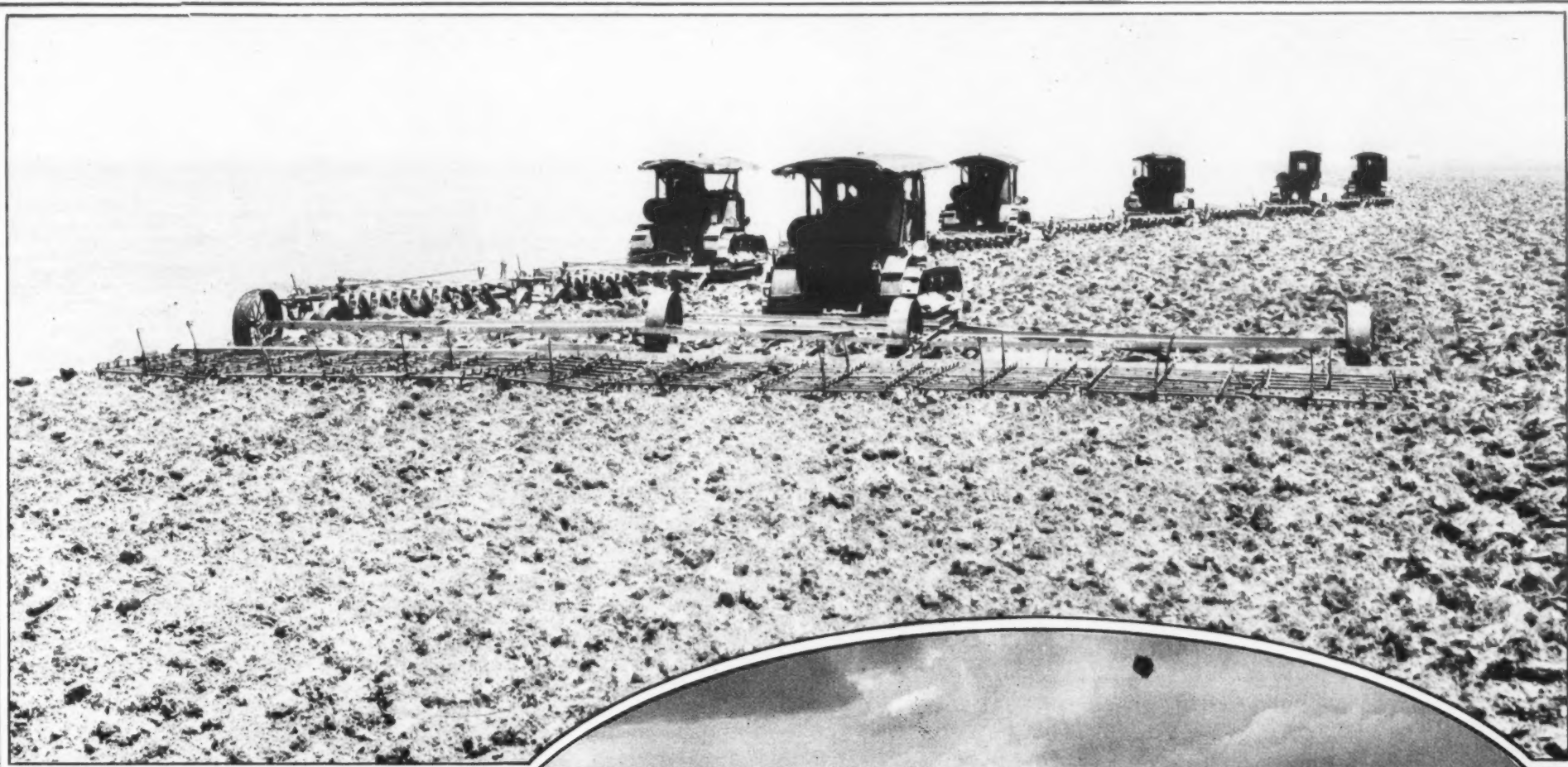
BERLIN'S BLUE RIBBON PAIR OF LEGS: FRAULEIN RUTH KATHRIN, a Dancer, Who Won the First Prize in a Beauty Contest at the International Leather Show in the German Capital. (Times Wide World Photos. Berlin Bureau.)



THE FRESHMEN OF TODAY ARE OF ASSORTED SIZES: MISS ANNIE CLYDE EDGAR (Left), the Midget of Her Class, and Miss Elizabeth Brice, Its Heaviest Member, Get Together at the Opening of the Girls' High School in Atlanta, Ga. (Times Wide World Photos.)



## OPERATING A 30,000-ACRE FARM ON BIG BUSINESS PRINCIPLES

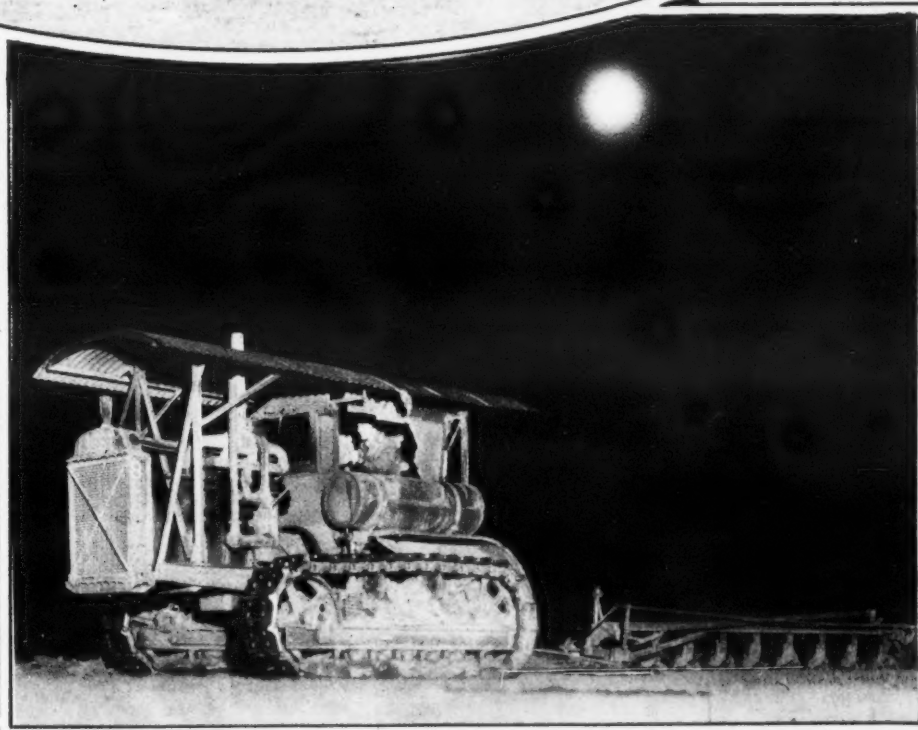


CONVERTING THE VIRGIN PRAIRIE INTO A SEED BED FOR WHEAT:  
A SCENE ON THE HUGE RANCH OF HICKMAN PRICE,

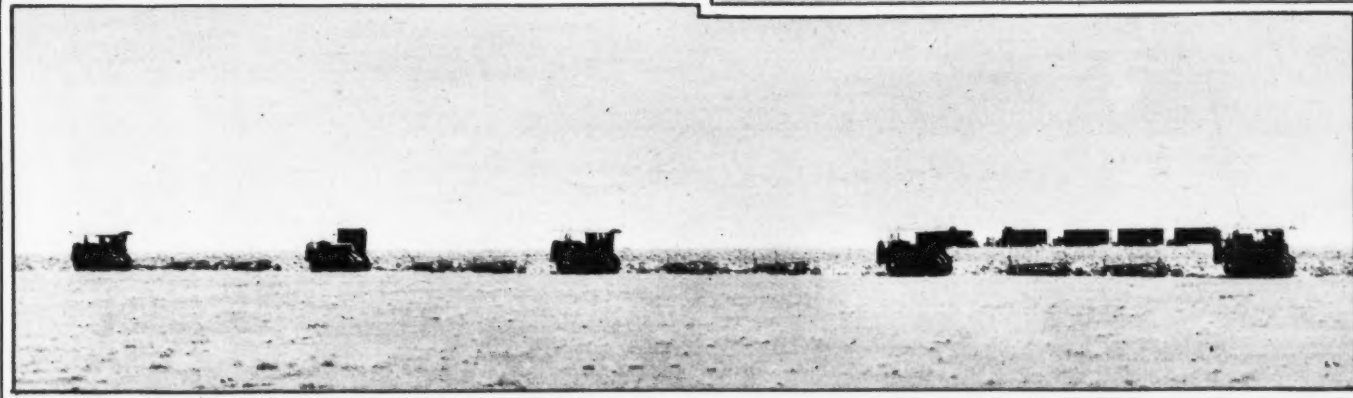
Near Amarillo, Texas, With Five Tractors Pulling Gang Plows to Break Up the Sod, While the Sixth Follows With a Big Harrow, Which Smooths the Lumpy Surface to a Width of Fifty-two Feet. By Operating Twenty-four Hours a Day on a Mass Production Basis, He Grows Wheat at a Cost of \$6 an Acre.



TURN-  
ING THE  
LONGHORNS'  
PASTURE INTO  
A NATION'S  
BREAD  
BASKET:  
A TRACTOR  
on the Price  
Ranch Begins  
Plowing the  
Grazing Land  
Which Is to Be  
Placed Under  
Cultivation.



POWER, ONE ANSWER TO THE FARMER'S PROBLEM: TRACTORS Maintaining a Steady Pace of Three Miles an Hour, Day and Night, Turn Over the Sod on the Huge Texas Ranch With a "Big Business" Efficiency Which Makes Wheat Growing Profitable at a Price of 50 Cents a Bushel.



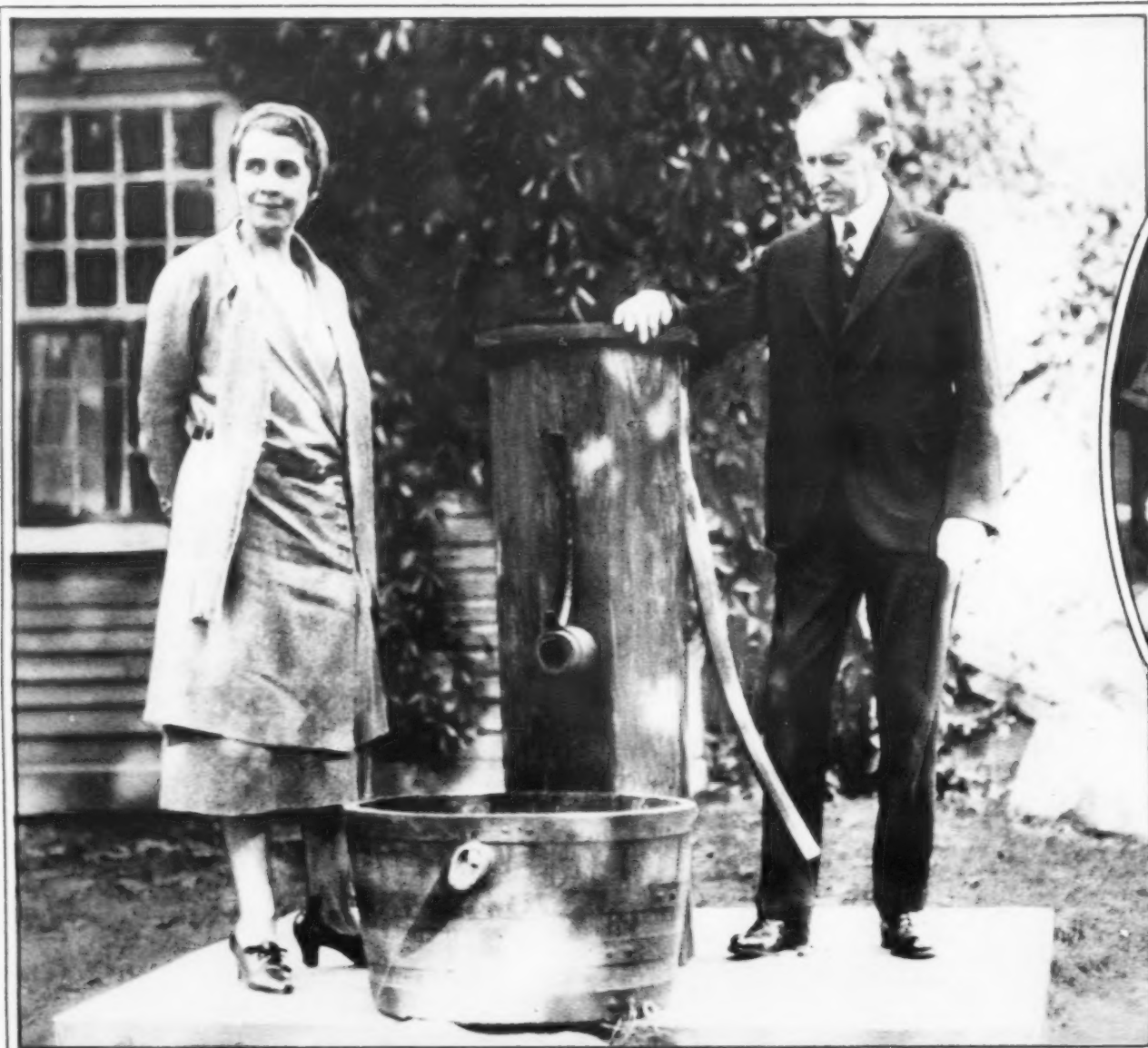
THE PLOWMAN  
EATS HIS MID-  
NIGHT LUNCH  
WHILE ROLLING  
ALONG:

ONE OF THE  
TRACTORS

on the Price Ranch Working the Moonlight Shift, as the Machinery Is Kept in Action Twenty-four Hours a Day to Reduce Production Costs.

THE CENTRE OF THE SUPER-FARM OPERATIONS: THE POWER PLOWING FACTORY and, in the Background, the Camp, Equipped With Sleeping, Eating and Recreation Facilities, Which Follows the Workers Into the Field, So They May Be Kept Fit for Their Tasks.

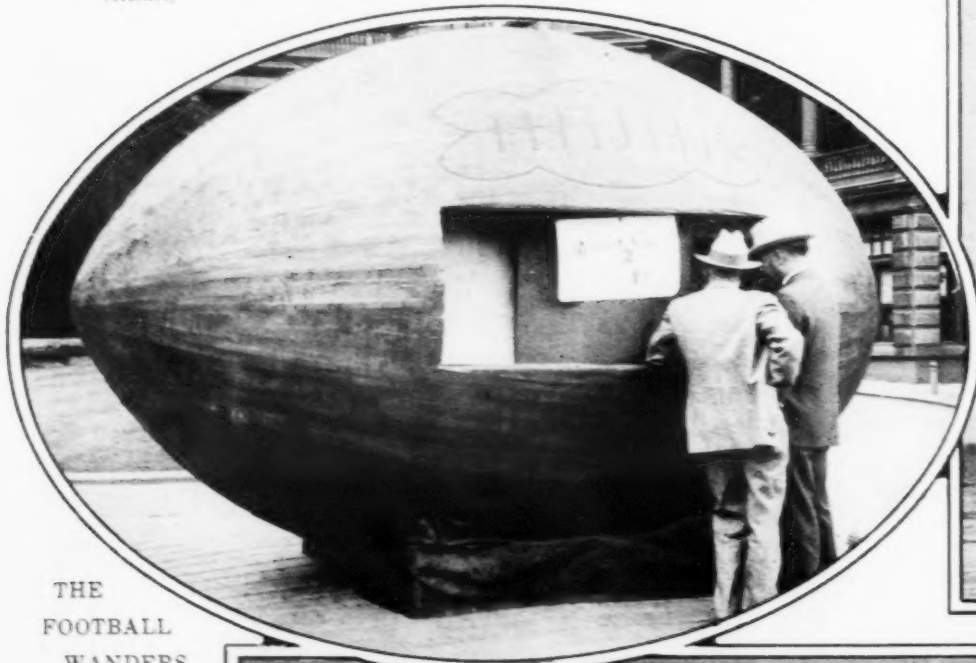




THE COOLIDGES CELEBRATE THEIR SILVER WEDDING ANNIVERSARY:  
THE FORMER PRESIDENT AND HIS WIFE  
Looking Over the Old Pump at Henry Ford's Wayside Inn at Sudbury, Mass., to  
Which They Traveled From Southampton for Their Second Honeymoon.  
(Acme.)

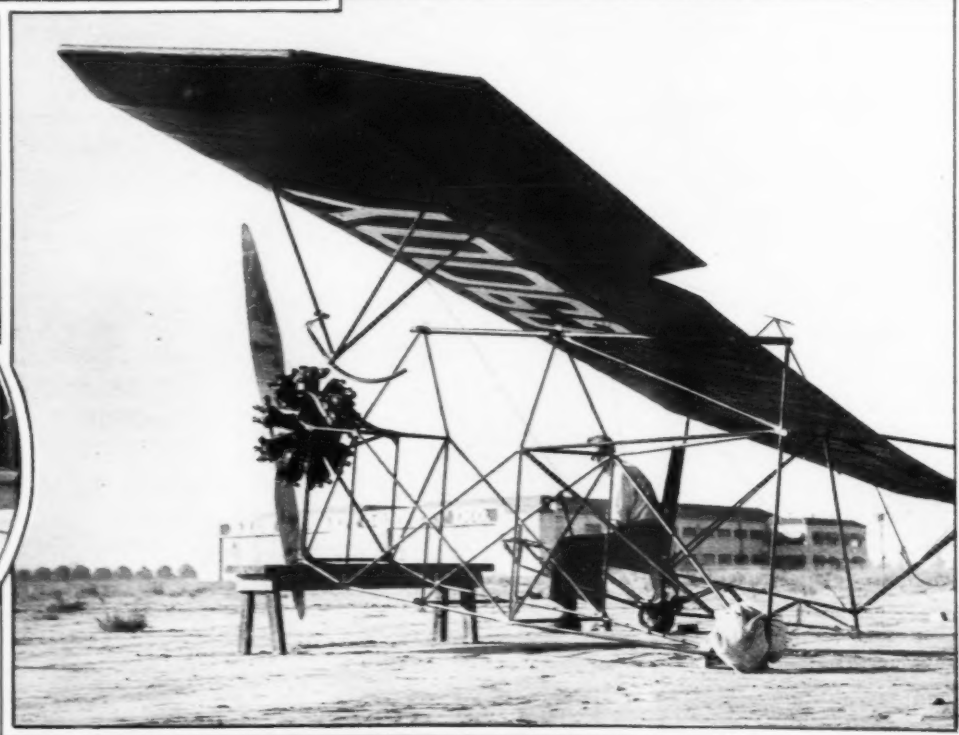


A HEAVYWEIGHT GROCER SPILLS THE BEANS:  
JESS WILLARD,  
Who Was the World's Champion Before He Ran Up  
Against Jack Dempsey, Hard at Work Training for the  
Opening of His Food Department Store in Los  
Angeles, One of His Several Business Ventures.  
(International.)



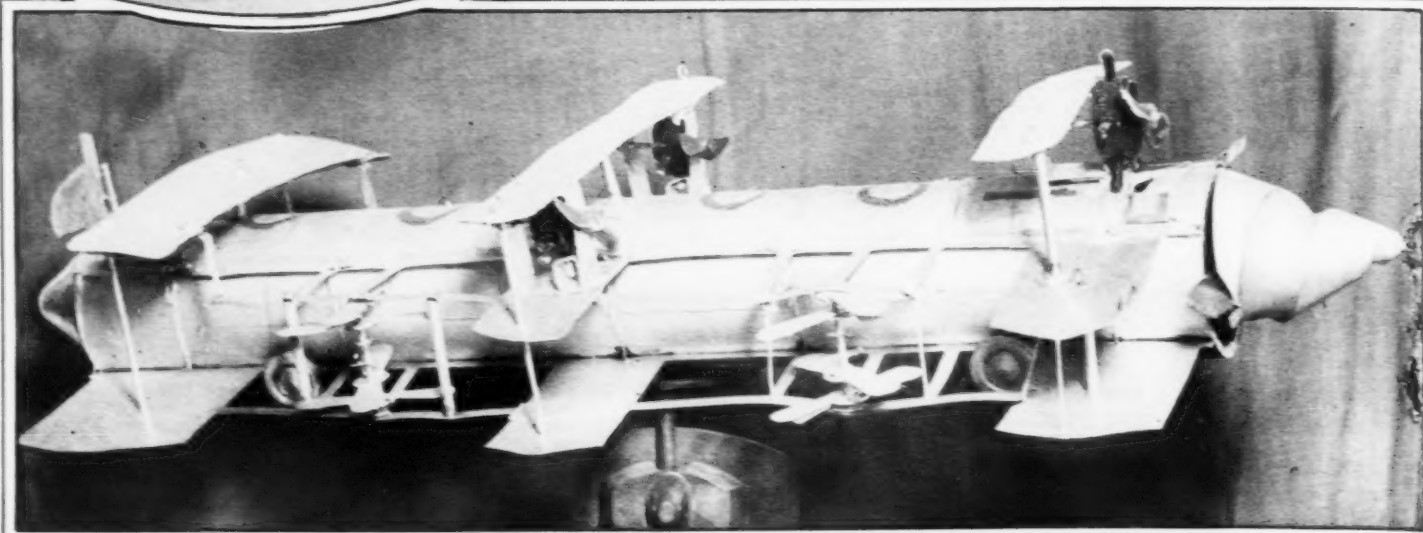
THE  
FOOTBALL  
WANDERS  
OUT OF THE  
STADIUM:  
NOVEL  
BOOTH.

an Imitation of  
the Pigskin.  
From Which  
Tickets to the  
Washington-  
Oregon Game  
Were Sold in  
Portland, Ore.  
(Times Wide  
World Photos.)



HE PLANS TO  
TRAIN AIRPLANE  
PILOTS IN  
A FOUR-HOUR  
COURSE:

A. B. GREEN  
of Los Angeles at the  
Controls of His In-  
struction Plane, Which  
Consists of a Glider,  
on Which the Be-  
ginner Learns to Bal-  
ance Himself in the  
Air, and of a Powered  
Fuselage, to Which  
the Same Lifting Sur-  
faces Are Attached  
for Advanced Work.  
(Times Wide World  
Photos, Los Angeles  
Bureau.)



COMBINING FEATURES OF SUBMARINE, AIRPLANE AND DIRIGIBLE: MODEL OF THE WEIRD CRAFT.  
Designed by R. Knott of Lewisham, England, Which He Believes Capable of Crossing the Atlantic in Twelve to Fifteen Hours  
Carrying 600 Persons. He Calls It a Heliplane and Says It Will Rise Vertically From the Ground Without a Preliminary Run.  
(Times Wide World Photos, London Bureau.)

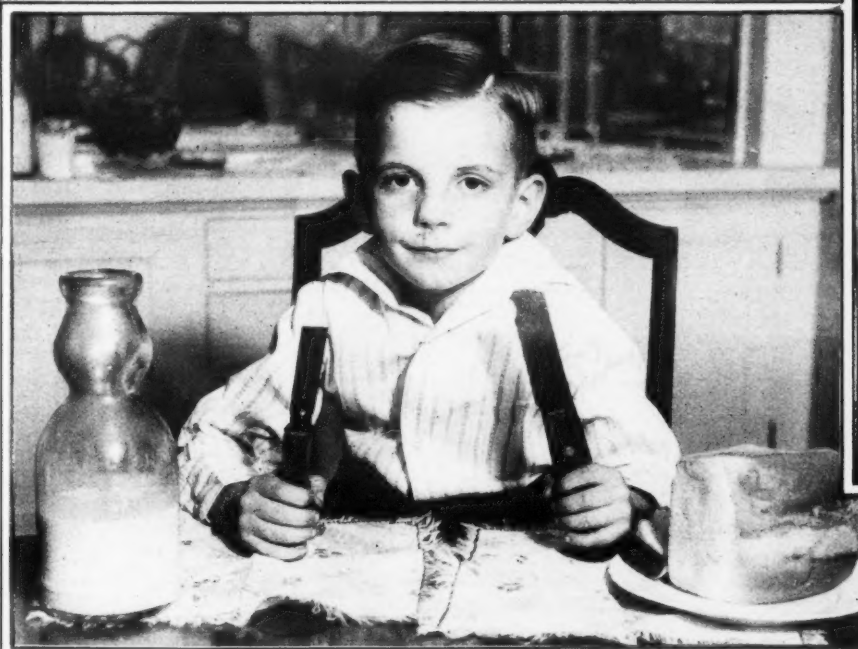




**BRAVING THE TREACHEROUS CURRENTS OFF THE GOLDEN GATE: THE START OF THE SWIM**

Around the Seal Rocks, Near San Francisco, Postponed Several Times by the Elks Club Because the Waters Were Too Dangerous. Thirty-two of the Thirty-three Men Entered in the Race Succeeded in Finishing the Course.

(Times Wide World Photos, San Francisco Bureau.)



**READY TO MAKE UP FOR A FORTY-HOUR FAST:** FRANK NOLAN, A 6-YEAR-OLD SEATTLE BOY, Who Was Imprisoned for Almost Two Days With a Playmate in the Damp Cellar of an Unoccupied House When an Older Boy Locked Them In. Meanwhile the City Turned Out to Search for the Children, Believing They Had Been Kidnapped.

(Times Wide World Photos.)



**VISUALIZING A NEW SETTING FOR THE WASHINGTON MONUMENT:** WILLIAM PARTRIDGE, Consulting Architect of the National Capital Park and Planning Commission, Looking Over the McMillan Model Showing the Plans for the Beautification of the Grounds.

(© Underwood & Underwood.)



**THEY STAGE THEIR AFTER-THEATRE PARTY ABOVE THE CLOUDS: BARBARA REILLY AND IRVING LAPP**

Enjoying a Dance Aboard a Twenty-one-Passenger Curtiss Condor Plane Over Chicago, While Bill Truesdale and Phil Diamond Provide the Latest in Jazz and Harold Fair, at the Microphone, Broadcasts the Proceedings Over the Columbia Network.



**THE PORKERS DINE IN HYGIENIC FASHION: A NEW-STYLE FOOD CONTAINER**

Now in Use on a Pig Breeding Farm in England.

(Times Wide World Photos.)



# The Athletics Tri The Cardinals, Four Giving Connie Mac World Champ



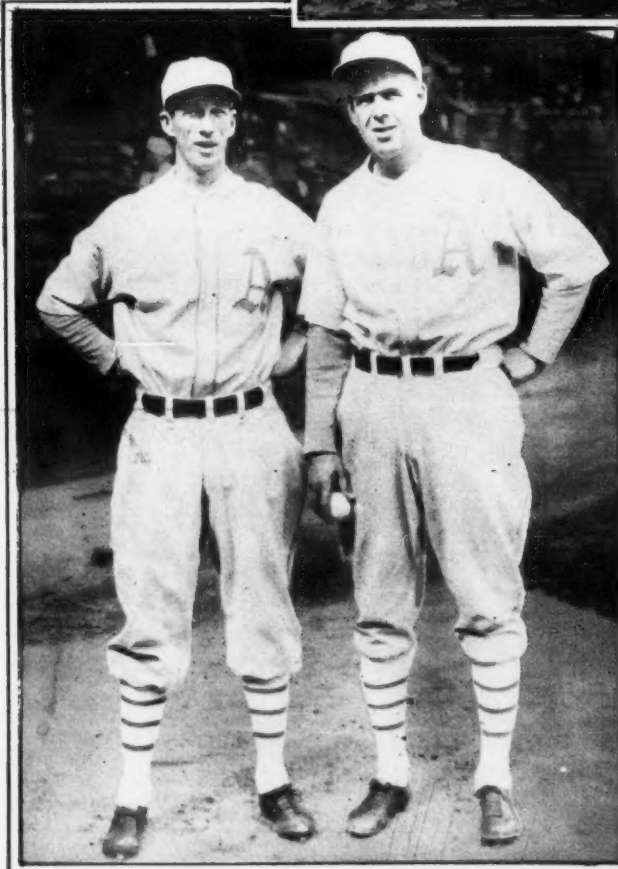
GELBERT  
KICKS UP  
THE DIRT AT  
THIRD: THE CAR-  
DINAL SHORTSTOP,  
Who Fielded Brilliantly  
and Got Six Hits, Con-  
tributing Most of the  
St. Louis Color in the  
World Series, Plays It  
Safe After a Hit.  
(Times Wide World  
Photos, St. Louis Bureau.)



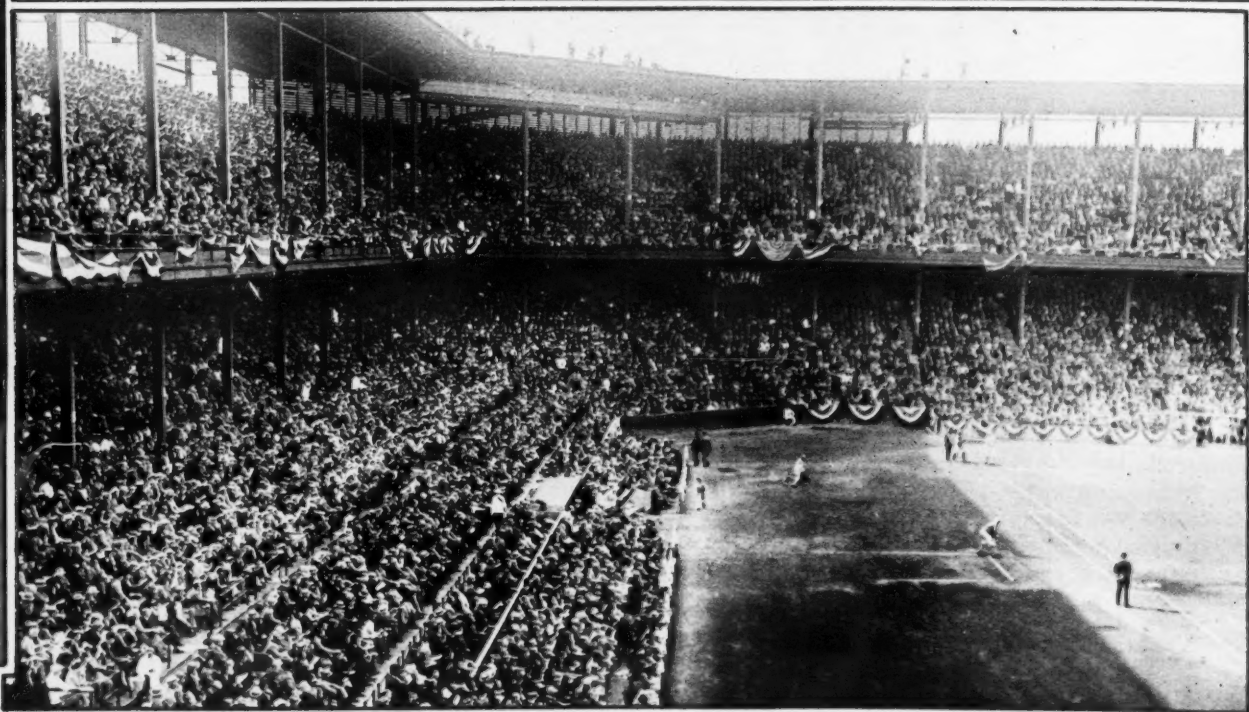
THIS HORSESHOE FOR LUCK WAS UNAVAIL-  
ING: GABBY STREET,  
the Cardinal Manager, Receives a Symbol of Fortune  
From His 6-Year-Old Son, Charles Jr.  
(Times Wide World Photos, St. Louis Bureau.)



DYKES DOES HIS BIT TO CINCH THE FINAL VICTORY: THE  
ATHLETICS' THIRD BASEMAN  
Crossing the Home Plate After Driving the Ball Into the Left-Field  
Pavilion, Scoring Bishop, in the Last Game at Philadelphia.  
(Times Wide World Photos, Philadelphia Bureau.)



THE PITCHERS WHO DEFEATED THE  
CARDINALS: LEFTY GROVE AND GEORGE  
EARNSHAW,  
Each of Whom Was Credited With Two Victories for  
the Athletics in the Six-Game Series.  
(Times Wide World Photos.)



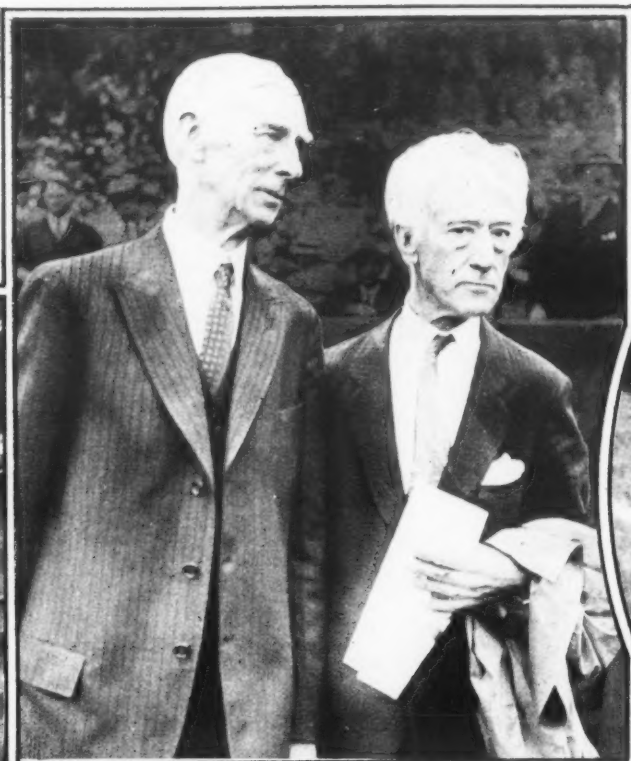
WHERE THE CARDINALS SCORED TWO TRIUMPHS: A VIEW OF SPORTSMAN'S PARK, ST. LOUIS,  
Packed to the Limit by Rabid Enthusiasts Whose Cheers So Heartened Gabby Street's Men That They Won  
the First Two Games There, 5 to 0 and 3 to 1, Tying the Series for a Time.  
(Times Wide World Photos, St. Louis Bureau.)



PHILADELPHIA  
CELEBRATE  
CONNIE MAC  
FIFTH WOR  
SERIES TRI  
UMPH: A SCE  
IN THE CIT  
FINANCIAL  
DISTRICT  
as Ticker Tape a  
Torn Paper W  
Thrown From  
Windows After  
News of the  
Athletics' 7 to  
Victory in the  
Final Game.  
(Times Wide Wo  
Photos, Philadel  
Bureau.)



# Philadelphia Triumph Over Four Games to Two, Mack His Fifth Championship



THE PHILADELPHIA MANAGER AND BASEBALL'S OVERLORD: CONNIE MACK, Now Two World's Championships Ahead of His Nearest Rival, Poses With Former Judge Kenesaw M. Landis.  
(Times Wide World Photos, St. Louis Bureau.)



THE MIGHTY MICKEY STRIKES OUT: COCHRANE OF THE ATHLETICS Caught in a Wild Swing Which Should Have Been Good for a Homer If It Had Connected. He Did His Full Share of the Heavy Work, However, Rapping Out Eight Hits, Including Two Home Runs, Scoring Four Runs and Batting in Four Runs.  
(Times Wide World Photos, St. Louis Bureau.)

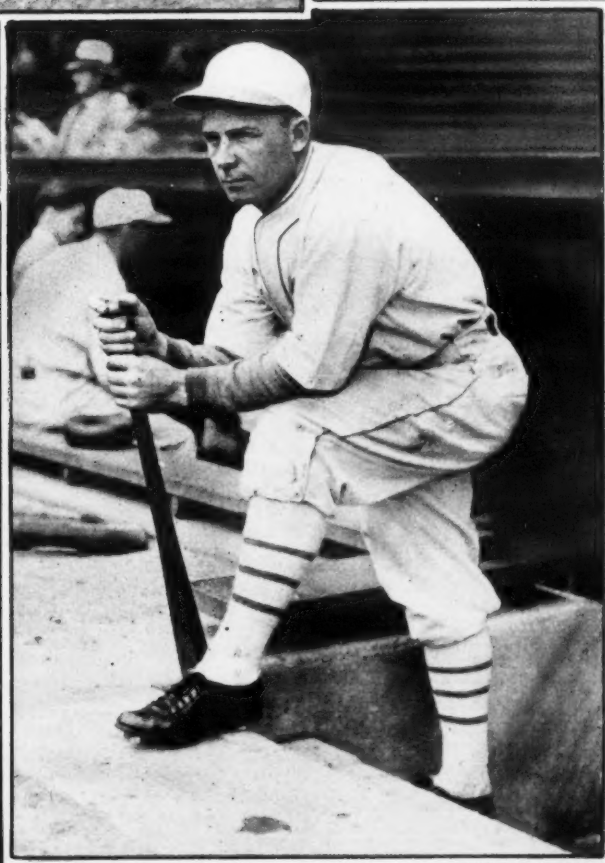


FOXX AGAIN COMES HOME WITH A TALLY: CONNIE MACK'S FIRST BASEMAN Scoring on a Long Sacrifice Fly by Haas in the Fifth Inning of the Final Game.  
(Times Wide World Photos, Philadelphia Bureau.)

PHILADELPHIA CELEBRATES CONNIE MACK'S FIFTH WORLD SERIES TRIUMPH: A SCENE IN THE CITY'S FINANCIAL DISTRICT. Ticker Tape and Corn Paper Were Thrown From Windows After the News of the Athletics' 7 to 1 Victory in the Final Game.  
(Times Wide World Photos, Philadelphia Bureau.)



THE PHILADELPHIA FANS SEE THEIR HEROES END THE WORLD SERIES: A VIEW INSIDE SHIBE PARK as the Athletics Ran Away With the Last Game, Giving Them Four Victories to Two for the Cardinals.  
(Times Wide World Photos, Philadelphia Bureau.)



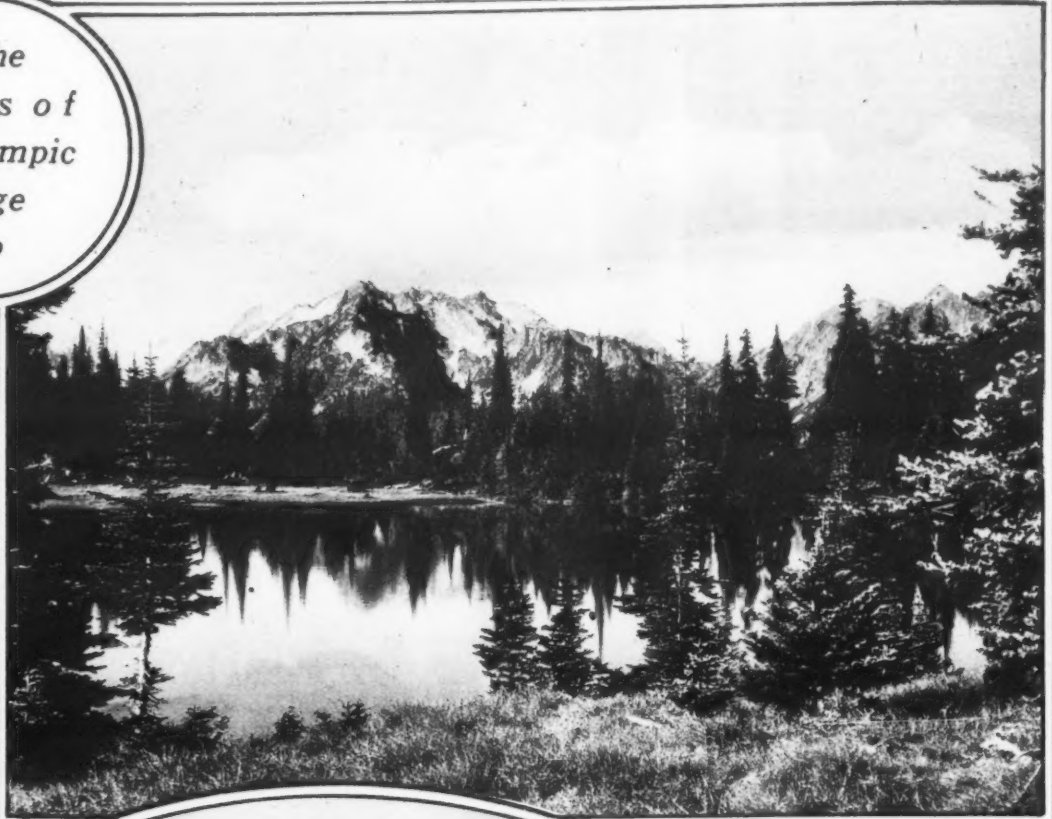
THE ATHLETICS' THIRD BASEMAN: JIMMY DYKES, Who Got Four Hits and Scored Two of the Philadelphia Runs in a Series Remarkable for the Lightness of the Batting Averages.  
(Times Wide World Photos, Philadelphia Bureau.)



*In the  
Wilds of  
the Olympic  
Range*



A LONE WILDERNESS HIKER PHOTOGRAPHS HIMSELF AT DINNER: H. B. CRISLER of Seattle, Who Spent a Month in the Olympic Mountains of Washington Living Off the Country, Uses a Timing Device to Get a Picture of Himself Dining on a Whistling Marmot, a Member of the Opossum Family, Which He Killed With a Stick After Going Without Food for More Than a Day.  
(Times Wide World Photos.)



WHERE PLACID WATERS REFLECT SNOW-CAPPED PEAKS: A MOUNTAIN LAKE in the Olympics, a Region of Rare Beauty.



WITH A MONTH'S EQUIPMENT ON HIS BACK:

H. B. CRISLER

Pausing for a Rest and a View of the Mountainous Scenery, as Photographed by Himself With a Timing Device.



THE RUGGED SCENERY OF THE PACIFIC NORTHWEST: ONE OF THE MANY GLACIERS of the Olympic Peninsula, Perhaps the Least Known Area in the United States, as Photographed by H. B. Crisler in His Month's Trip.



A SAMPLE OF WILDERNESS LUXURY: ONE OF H. B. CRISLER'S OVERNIGHT CAMPS

in His Exploration of the Olympic Mountains, in Which Photographic Materials Made Up the Larger Part of the Equipment He Carried.



THIS ONCE THE WILDERNESS PROVIDES AN ABUNDANT MEAL:

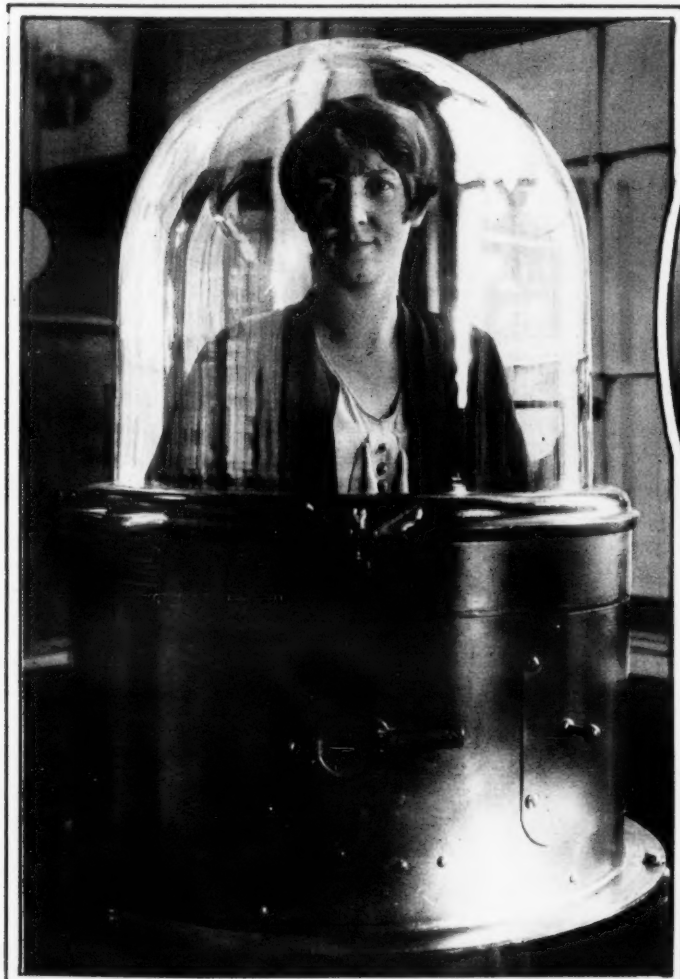
H. B. CRISLER,

Self-Photographed, With a String of Rainbow Trout Caught With a Fly Found in the Brush.





A LASTING TRIBUTE TO THE GENIUS OF GEORGE WESTINGHOUSE: THE MEMORIAL TO THE FAMOUS INVENTOR, Which Was Dedicated in Schenley Park, Pittsburgh, on the Eighty-fourth Anniversary of His Birth. It Was Designed by Daniel Chester French.

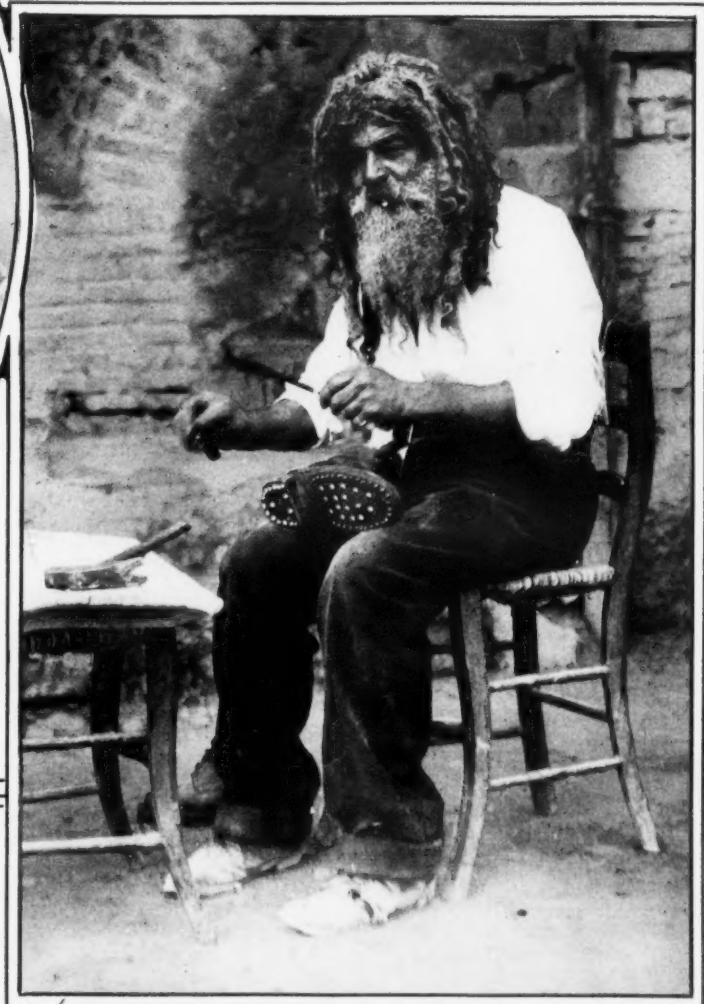


INSIDE THE HOUSING OF AN AIRPORT BEACON: THE HEAT-RESISTING GLASS DOME, Large Enough to Hold an Adult, Which Protects the General Electric Company's Newest Type of Aviation Searchlight, Casting a Beam of 1,075,000 Candlepower. (General Electric.)



THE PREMIER WOMAN SPRINTER RETURNS AFTER EUROPEAN TRIUMPHS: MISS STELLA WALSH, the 19-Year-Old American Speed Star, Arriving in New York After Adding to Her Long String of Records by Winning Meets Abroad. (Times Wide World Photos.)

HE HAS SHUNNED ALL BARBERS SINCE 1891: CHIAMA EUGENIO, a Boot Repairer in Italy, Who Vowed Nearly Forty Years Ago That He Never Again Would Have His Hair or Beard Cut. (P. & A.)





## Buttons Play a Newly Important Part in the Fall Mode



**PEPLUMS ACROSS THE FRONT OF THE BODICE ONLY**  
Are One of the Marks of the Latest Designs. Schiaparelli Used the Idea in This Chic Frock of Black Frost Crêpe, Repeating the Short Godets at the Skirt Hem. Cheney Brothers. (New York Times Studios.)



**CHANEL INTERPRETS THE RUSSIAN COSTUME IN LACQUER RED BUR-LAP TWEED,**

Using Her Favorite Frayed Edges as the Sole Trimming. Note the Russian Cap. Imported by Birke & Birke.

By GRACE WILEY.

**T**HE eager acceptance of the lightweight woollens for Fall frocks has brought a new technique in dress design. Trimmings have become more substantial in character, buttons are used in profusion, fur is apt to take the place of the lingerie touches, and a tailored manipulation of the fabric, rather than feminine ruffles and frills, is everywhere apparent.



**A STEP-IN SHOE THAT IS ADMIRABLY ADAPTED TO THE LIGHTWEIGHT WOOL FROCK**

Is This One of Suede With Matching Calf Tip Heel Foxing and Buckle. The Smart Leather Heel Makes It Perfect for Walking. Shoecraft Salon.

**At Left— PATOU GOES MODERN IN HIS NEWEST JEWELRY.**

The Necklace and Bracelet Shown Are of Wood, Set in Silver. The Boutonniere Is of Blanket Wool, a Surprising Fabric for Flowers. Imported by the Cyrille Steiner Studios. (New York Times Studios.)



**AN ATTRACTIVE COAT DRESS OF DEEP BROWN WOOL**  
Distinguished by Cut-Out Ivory Panné Velvet. From Maxon.



**CARTRIDGE PLEATS**  
Repeated at the Skirt Top, Collar, and Cuffs, Prove Sufficient Trimming for This Smart Frock of Chinese Red Wool. Shown by Wm. Davidow & Sons. (New York Times Studios.)



**THE JACKET-CAPE,**  
So Called Because It Is Cut in One Piece With the Wide Belt and Buttoned Snugly Into Place. Made by Birke & Birke in the New Snowflake Wool. (New York Times Studios.)



*Paris  
Shows  
New  
Phases of  
the Fall  
Evening  
Mode*



A CLEVER USE OF FROSTED SILVER BUGLE BEAD FRINGE Is Illustrated in This Gown From Jenny.  
(Times Wide World Photos, Paris Bureau.)



JANE REGNY'S WINE RED CHIFFON EVENING GOWN Is an Achievement in Intricate Seaming and Disarming Simplicity. Note the Tiny Train Formed by the Ruffles Which Mount Upward in the New Egyptian Front-Draped Line. Imported by Franklin Simon.  
(Gabor Eder.)



GAILY DEBONAIR IS THIS GOWN OF WINE RED VELVET With Its Epaulets and Rippling Peplum. Shown by Best & Co. (Fab Studios.)



THE 1830 DECOLLETAGE IS EMPLOYED EFFECTIVELY on This Gown of Pleated Lace Combined With Satin Crêpe. The Bloused Waist and Gypsy Girdle Are a New Note. Shown by Bonwit Teller. (Forbath & Murray.)



THE CHARM OF THE EVENING ENSEMBLE of Mint Leaf Mello-Glo Satin Is Enhanced by the Natural Flowers Worn With It, a New Vogue Quite in Keeping With the Romantic Feeling of the Fall Fashions.  
(Joel Feder.)



A FULL, TUCKED SKIRT, and a Bertha Encrusted With Lace, the Material of Gray-Blue Flowered Sheer Metal, Are All in Molyneux' Newest Manner. Imported by Eta-Sherman.  
(New York Times Studios.)



AN EXAMPLE OF THE FLOWING LINES THAT DISTINGUISH MANY OF THE NEWEST EVENING GOWNS. Here Fan Tucks and Pleats Give an Unbroken Sweep From Waistline to the Spreading Hem of This Graceful Gown in the New Warp Print Metallic Taffeta. Designed by Lucien Lelong and Imported by S. & J. Barnett.  
(New York Times Studios.)





THE  
NEW HOME  
RUN KING  
TURNS ACTOR:  
HACK WILSON,

Donning His  
Make-Up With  
the Assistance of  
Miss Connie Almy  
at the Opening of  
a Week's Personal  
Appearances in a  
Chicago Theatre  
With Three Other  
Stars of the  
Cubs' Line-Up.  
(Times Wide  
World Photos,  
Chicago Bureau.)



THE BOY  
WHO BROKE  
THE JUNIOR  
TRANSCON-  
TINENTAL  
FLYING  
RECORD:  
ROBERT  
BUCK,  
16 Years Old,  
of Elizabeth,  
N. J., Landing  
in Los Angeles  
After Having  
Set a New  
Mark of 28  
Hours and 33  
Minutes in the  
Air From  
New York.  
(Associated  
Press.)



CONGRATULATIONS ARE IN ORDER FOR THE  
CARDINALS' SHORTSTOP: CHARLEY GELBERT,  
Whose Brilliant Play Provided Some of the Big Thrills  
of the World's Series, and His Fiancee, Miss Mabel  
Hafey, a School Teacher at Chambersburg, Pa.  
(Times Wide World Photos.)



AT HOME IN ENGLAND WITH AMERICA'S TENNIS CUP: MISS BETTY  
NUTHALL  
Displays the Women's Championship Trophy Which She Won at Forest Hills, Long  
Island, to Admirers Who Gave Her an Enthusiastic Reception in London.  
(Times Wide World Photos, London Bureau.)



PREPARING FOR THE START OF AN UNSUCCESSFUL CHANNEL SWIM:  
MERCEDES GLEITZE,  
British Aquatic Star, Being Greased by Her Husband, Pat Carey, Just Before Entering the  
Water in an Attempt to Cover the Route From England to France.  
(Times Wide World Photos.)



STARS  
AND  
SCENES OF  
THE NEW  
FILMS



THE RADIO STARS IN CHARACTERISTIC POSES: AMOS 'N' ANDY, Freeman Gosden and Charles Correll, in a Scene From Their Picture, "Check and Double Check."



JUNE WALKER AND ANITA PAGE, as They Appear in the Metro-Goldwyn-Mayer Picture, "War Nurse." (Hurrell.)



BESSIE LOVE Making Up for a Scene at Universal City in the Comedy, "See America Thirst," While Director William James Craft and the Baroness Wandeyne Death Look On.



JEANETTE MacDONALD, Paramount Player, With an Armload of Flowers Gathered in Her Garden in Hollywood.



SOMETHING NEW IN AQUAPLANING: LORETTA YOUNG, First National Star, as Skipper of a Novel Thrill Contrivance That Is Towed Behind a Fast Motor Boat.



SETTING A SCENE FOR THE SANDMAN: SALLY STARR Entertaining the Youngsters in the Orphanage Sequence of "Night Work," a New Pathé Picture.



# Metropolitan Amusement Guide

Kenneth Macgowan and Joseph Verner Reed Present

## JANE COWL in Shakespeare's Gay Comedy, TWELFTH NIGHT

MAXINE ELLIOTT'S THEATRE 39TH STREET, EAST OF BROADWAY  
REGULAR MATS. WEDNESDAYS & SATURDAYS

## GEORGE WHITE'S ACE OF MUSICAL COMEDIES FLYING HIGH

with BERT LAHR SONGS BY DE SYLVA, BROWN & HENDERSON  
OSCAR SHAW Pop. Mats. Wed. & Sat., \$1 to \$3. No Tax  
GEORGE WHITE'S APOLLO, West 42d St.

## FRANK CRAVEN in His Own Play That's Gratitude

JOHN GOLDEN Theatre WEST 58TH STREET. Evs. 8:30.  
Matinees Wednesday & Saturday

## 8th Edition AMERICA'S GREATEST REVUE EARL CARROLL VANITIES

67 GLITTERING SCENES—1000 LAUGHS  
HERB WILLIAMS—JIMMY SAVO—JACK BENNY  
A cast of 150 and the Most Beautiful Girls in the World  
NEW AMSTERDAM THEATRE 462 GOOD BALCONY SEATS AT \$1.00  
W. 42 St. Nightly & Popular Matinees  
WEDNESDAY & SATURDAY

## D. W. GRIFFITH'S FIRST ALL-TALKING PICTURE With Walter Huston and Una Merkel "LINCOLN"

TWICE DAILY—2:45 and 8:45 EXTRA SHOW SUNDAYS AT 5:45  
CENTRAL THEATRE, Broadway and 47th Street

## The Most Discussed Motion Picture of the Age! HOWARD HUGHES' Thrilling Air Spectacle HELL'S ANGELS

The First Multi-Million Dollar Talking Picture  
NOW SHOWING AT BOTH—  
CRITERION B'way. GAIETY B'way.  
at 44th St. at 46th St.  
Twice Daily 2:30 & 8:30. Nights 7:50 to 12:50.  
Daily Mats. 50c. 75c. \$1. Sat. & Holiday Mats. 50c. 75c. \$1.00. \$1.50. 3 Times Sunday 3, 6 & 8:45.

## A WELL DONE SINCERE DRAMA with CHARACTERS that ARE REAL The BIG HOUSE

An M.-G.-M. Cosmopolitan Production with CHESTER MORRIS, LILA HYAMS, ROBERT MONTGOMERY, WALLACE BEERY, LEWIS STONE, GEORGE MARION, J. C. NUGENT

ASTOR  
THEATRE, B'way & 45 St.  
Daily, 2:30, 8:30; 3 times  
Sat., Sun. & Hols., 3, 6, 8:30.

## A Perfect Romance with a Perfect Cast "OUTWARD BOUND"

HOLLYWOOD THEATRE  
B'way at 51st St.Daily  
2:45—8:45  
Sun.  
3—8:45  
Good Seats  
50c, 75c, \$1.00

Warner Bros. &amp; Vitaphone Pictures

## What a Grand Old Sinner He Was! GEORGE ARLISS in "OLD ENGLISH"

WARNER BROS. THEATRE  
B'way & 52nd St.

## What really goes on in the office after hours? THE OFFICE WIFE

DOROTHY MACKAIL : LEWIS STONE  
WARNER BROS. WINTER GARDEN Midnite Shows  
Continuous—Popular Prices  
B'way & 50th St.

## Take time off for BAD Behavior—It will do you GOOD! SINNERS' HOLIDAY

WARNER BROS. N. Y. STRAND Continuous—Popular Prices  
Midnite Show  
B'way & 47th St.

ROBERT V. NEWMAN presents VINA DELMAR'S

## "BAD GIRL"

A SMASH HIT!!

HUDSON

W. 44th St. ALL SEATS AT  
Eves. 8:30. BOX OFFICE, \$3 TOP  
Mats. Wed. & Sat."Dramatizing the emotions of two disarming youngsters who love each other frankly, whose impulses are natural and honest and who suffer from young folks' heartburn, it is a tenderly humorous comedy written from a sunny point of view."  
—J. Brooks Atkinson, N.Y. TimesA THEATRE GUILD PRODUCTION  
ANNOUNCING THE FALL EDITION  
OF THE

## Garrick Gaieties

GUILD THEATRE, 52nd, W. OF BROADWAY. EVENINGS \$1 TO \$3  
EVES. 8:30. MATS. THURS. & SAT., 2:30. Seats Now On Sale

THE SECOND

## LITTLE SHOW

A NEW ISSUE OF THE ARISTOCRAT OF ALL REVUES  
ROYALE THEATRE, 45TH ST., W. OF BROADWAY  
EVES. 8:30. MATS. THURS. & SAT., 2:30

ARTHUR HOPKINS presents

## TORCH SONG

a new drama by KENYON NICHOLSON  
"The most noteworthy offering of the new season. As I left the theatre they were standing in the aisles cheering."—ROBERT GARLAND, TelegramPLYMOUTH THEATRE, 45th St., west of Broadway  
Eves., 8:40. Mats., Thurs. and Sat., 2:30

Brock Pemberton presents

## Strictly Dishonorable

Preston Sturges' Famous Comedy

Staged by Antoinette Perry and Mr. Pemberton

with TULLIO CARMINATI

AVON THEATRE West 45th St. Evenings at 8:50

Matinees Thursday &amp; Saturday at 2:30

THIS ATTRACTION NEVER AT CUT RATES

2nd YEAR!

## "LYSISTRATA"

Aristophanes' immortal comedy, as adapted by Gilbert Seldes; production by Norman Bel Geddes, presented by the Philadelphia Theatre Association, under management of Robert Sparks. Cast includes Blanche Yurka, Ernest Truex, Charles Coburn, Nydia Westman, Lionel Braham, Eric Dressler.

44th St. Theatre West of Broadway. Evs., 8:40.  
Mats. Wed. and Sat., 2:40.

MORRIS GREEN AND LEWIS E. GENSLER present

## JOE COOK in "FINE AND DANDY"

The First Musical HIT of the Season!

EVES. 8:30. MATS.

WED. &amp; SAT., 2:30.

ERLANGER'S THEATRE WEST 44TH STREET  
Phone PEN. 7963

CHARLES FROHMAN presents CHESTER ERSKIN'S production of

## STEPDAUGHTERS of WAR

By KENYON NICHOLSON

Based on the Novel by Helen Zenna Smith. Staged by Mr. Erskin

EMPIRE THEATRE BROADWAY and 40TH ST. MATINEES NOW  
WEDNESDAY and SATURDAY at 2:30

DAVID BELASCO presents THE COMEDY HIT

## DANCING PARTNER

with Lynne Overman, Irene Purcell, Henry Stephenson, Charlotte Granville

"Mr. Belasco has put another happy success to his name. 'Dancing Partner' will no doubt sweep women off their feet."—Charles Darnton, Eve. World

BELASCO THEATRE W. 44 St., E. of B'way. EVES. 8:40. MATS. THURS.  
& SAT., 2:40. Good Seats on Sale at the Box Office

GILBERT MILLER Presents

## MOLNAR'S NEW COMEDY ONE, TWO, THREE!

with ARTHUR BYRON

Preceded by the Author's "THE VIOLET" with MISS RUTH GORDON

HENRY MILLER'S THEATRE 124 W. 43d Street, B'way at 39th  
Matinees Thurs. & Sat. at 2:30 NOW



## Players Featured in Broadway Productions



HELEN FLINT  
in a Leading  
Rôle of the Play, "London Calling," at the  
Little Theatre.



GINGER ROGERS,  
Featured in the Musical Production, "Girl Crazy," at the Alvin Theatre.  
(Zerrenner.)



HELEN MacKELLAR  
in the Comedy, "Frankie and Johnnie,"  
at the Republic Theatre.  
(Mitchell.)

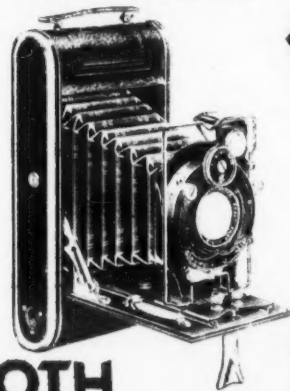


ADELE AND FRED ASTAIRE  
in the Musical Production, "Smiles," Which  
Florenz Ziegfeld Will Soon Produce.  
(Hal Phye.)



At Right—  
CLIFTON WEBB, LIBBY HOLMAN  
AND FRED ALLEN,  
Appearing in the Musical Comedy,  
"Three's a Crowd," at the Selwyn  
Theatre.  
(Hal Phye.)

### INVESTIGATE THE MERITS OF THIS NEW IMPORTED PRECISION CAMERA



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stigmat f:4.5 lens. Uses  
any standard 2 1/4 x 3 1/4"  
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**\$18**

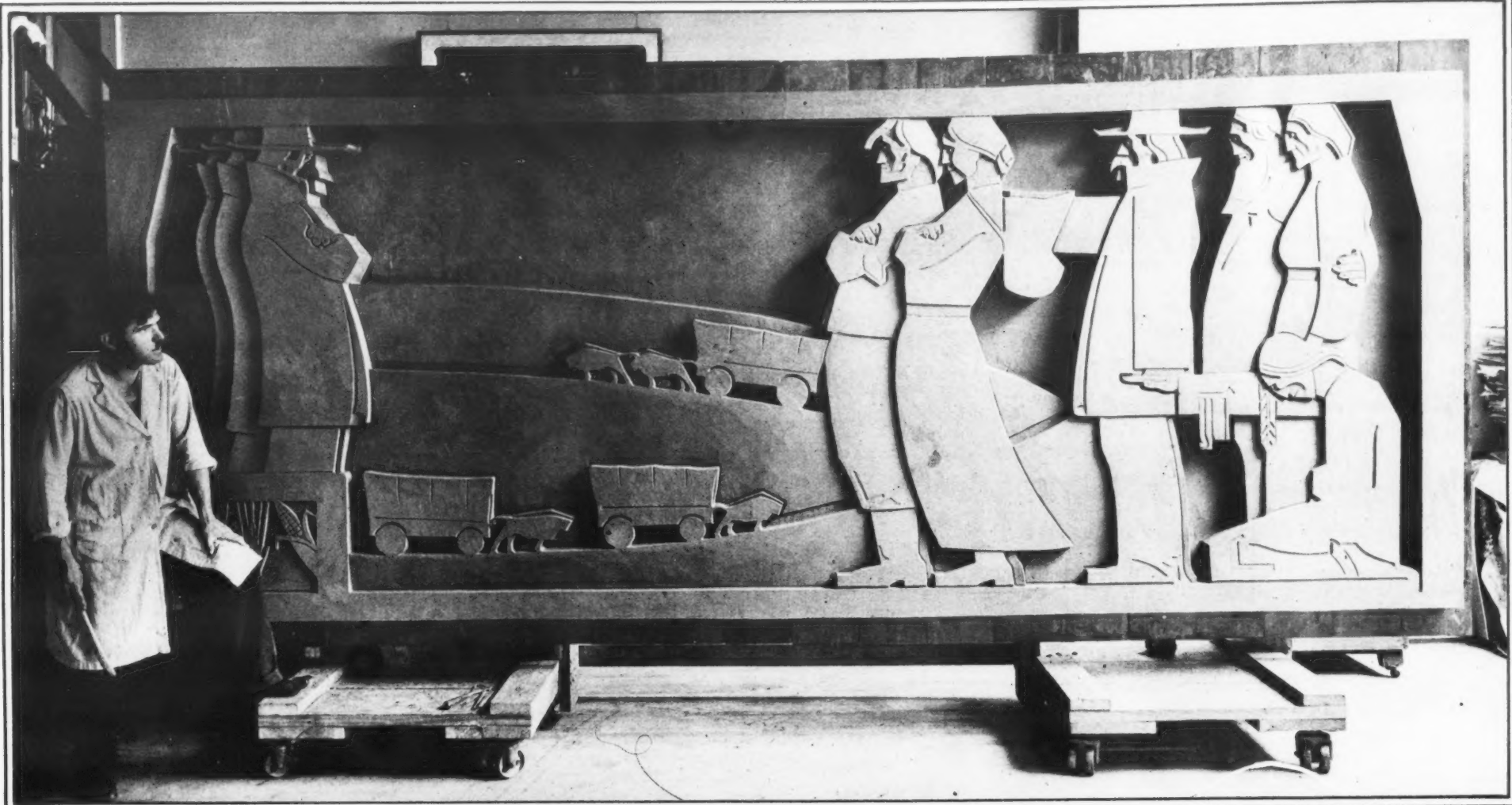
A N unprecedented price for a precision camera that equals the speed and quality of cameras selling for \$50.00! Increased production due to the instant popularity achieved by this remarkable camera, together with the advantageous incorporation of the latest developments in optics, make this unusual price possible. Delayed action shutter permits operator to get into picture. Has brilliant and wire iconometer finders. Radial focusing. Film Guide. Extreme loading ease. Body of reinforced aluminum. Real leather bellows and covering. The fine anastigmat lens with which the camera is equipped will define the object sharply and to the extreme edge of the field of view and possesses a high degree of luminosity which results in startling good snaps under the most adverse light conditions.

Dimensions, 1 1/4 x 3 x 6 1/2", weight, 16 oz.

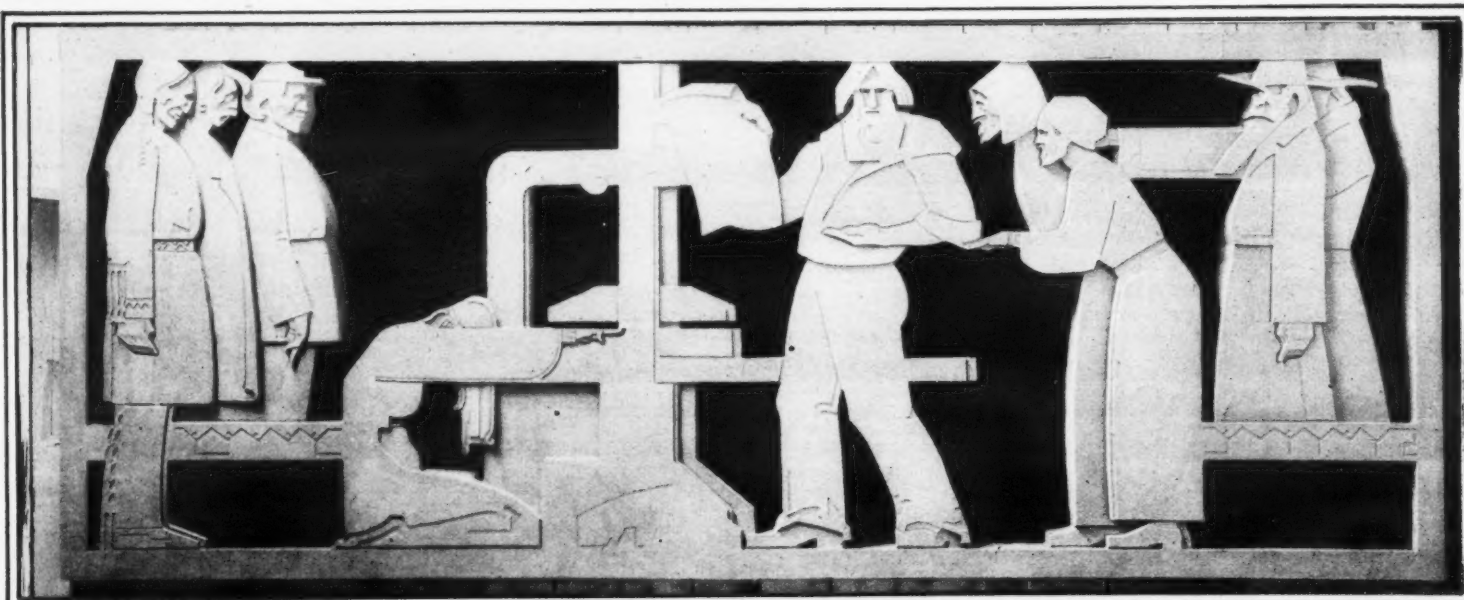
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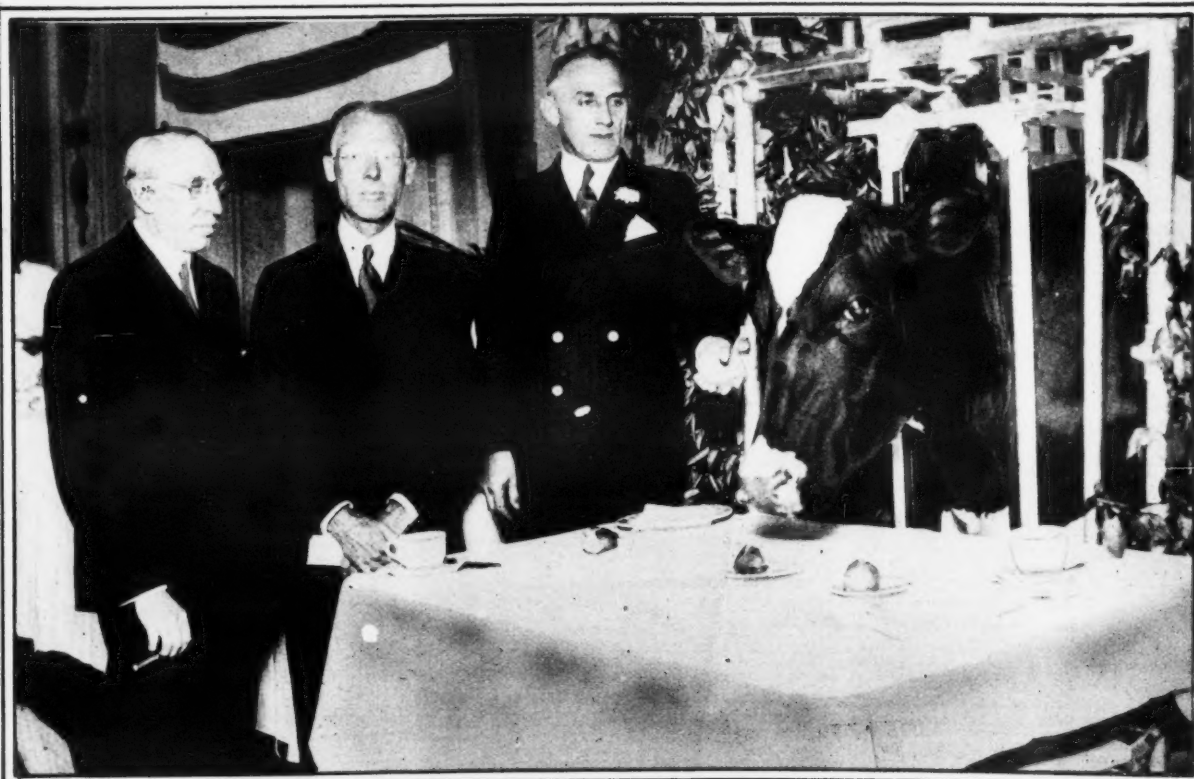
HE TELLS THE STORY OF THE WINNING OF THE WEST IN MODERNISTIC STYLE: JOHN DAVID BRCIN With the Panel, "Homesteaders," One of the Series of Eight He Has Carved in Georgia Pink Marble for the Joslyn Memorial Building in Omaha, Neb. (Times Wide World Photos.)



At Left—A TRIBUTE IN MARBLE TO THE EARLY AMERICAN NEWS-PAPERS: "PIONEER PRESS," One of the Panels Designed by John David Brcin for the Joslyn Memorial Building, the \$3,000,000 Home of the Art Organizations of Omaha. (Times Wide World Photos.)



THIS LIZARD USES ITS TAIL MONKEY FASHION IN CLIMBING TREES: GIANT PREHENSILE-TAILED SKINK (Hanging From Branch), Which Was Brought From the Solomon Islands in the South Pacific by the Cornelius Crane Expedition of the Field Museum of Natural History, Chicago. On the Branch Is a Reproduction Made by a Special Process Invented by Leon L. Walters of the Museum's Taxidermy Staff. (Field Museum of Natural History.)



A BOVINE QUEEN IS THE GUEST OF HONOR: PABST CREATOR KORNDYKE HEATHER, Wisconsin's Prize Cow, at a Luncheon Given by the Association of Commerce in Chicago, at Which She Was Placed at the Speakers' Table With W. R. Dawes of Chicago, Former President of the Association; Colonel Fred Pabst of Oconomowoc, Wis., Her Owner, and Governor Walter Kohler of Wisconsin. (P. & A.)





**SAFEGUARDING THE MORNING MILK BOTTLES: THIEF-PROOF RECEPTACLE,**  
the Invention of an English Woman, Which Is Locked Automatically as Soon as the Milkman Makes His Deliveries.  
(Times Wide World Photos, London Bureau.)

STATEMENT OF THE OWNERSHIP, MANAGEMENT, ETC., REQUIRED BY THE ACT OF CONGRESS OF AUG. 24, 1912, OF

## Mid-Week Pictorial

Published weekly at New York, N. Y., for October 1, 1930.

State of New York, County of New York, ss.:  
Before me, a notary public in and for the state and county aforesaid, personally appeared Adolph S. Ochs, who, having been duly sworn according to law, deposes and says that he is the publisher of MID-WEEK PICTORIAL, and that the following is, to the best of his knowledge and belief, a true statement of the ownership, management, etc., of the aforesaid publication for the date shown in the above caption, required by the act of Aug. 24, 1912, embodied in Section 411, Postal Laws and Regulations, to wit:

1. That the names and addresses of the publisher, editor, managing editor and business manager are:  
Publisher—Adolph S. Ochs, The Times, New York, N. Y.  
Editor—Charles M. Graves, The Times, New York, N. Y.  
Managing Editor—None.  
Business Manager—Louis O. Morny, The Times, New York, N. Y.

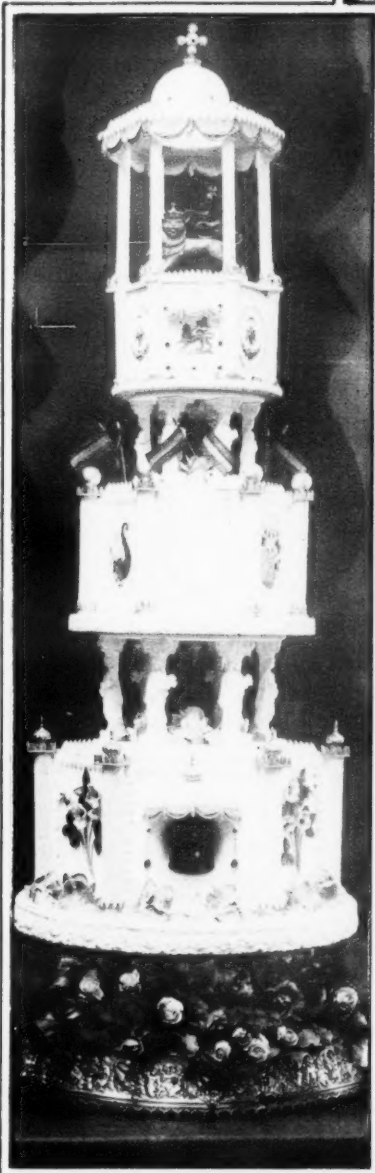
2. That the owner is:  
Owner—The New York Times Company.  
Stockholders owning or holding 1 per cent or more of total amount of stock:

Adolph S. Ochs, majority and controlling stockholder, The Times, New York, N. Y.; Elisabeth Luther Cary, The Times, New York, N. Y.; Carr V. Van Ande, The Times, New York, N. Y.; Louis Wiley, The Times, New York, N. Y.; Emma V. and George Norris, Trustees of the Estate of John Norris, The Times, New York, N. Y.; Iphigene Ochs Sulzberger, The Times, New York, N. Y.; Effie Wise Ochs Trust, in trust for Effie Wise Ochs, The Times, New York, N. Y.; Julius Ochs Adler, The Times, New York, N. Y.; Arthur Hays Sulzberger, The Times, New York, N. Y.; George W. Ochs Oakes, The Times, New York, N. Y.; Jeanet E. L. Sullivan, 61 East 80th St., New York, N. Y.; John G. Agar, New Rochelle, N. Y.; Madge D. Miller, Pineapple Lane, Great Neck, L. I.; Hoyt Miller, Pineapple Lane, Great Neck, L. I.; Corporation of Yaddo, George F. Peabody, Pres.; A. G. Pardee, Sec., Saratoga Springs, N. Y.

3. That the known bondholders, mortgagees and other security holders owning or holding 1 per cent or more of total amount of bonds, mortgages or other securities are: None.

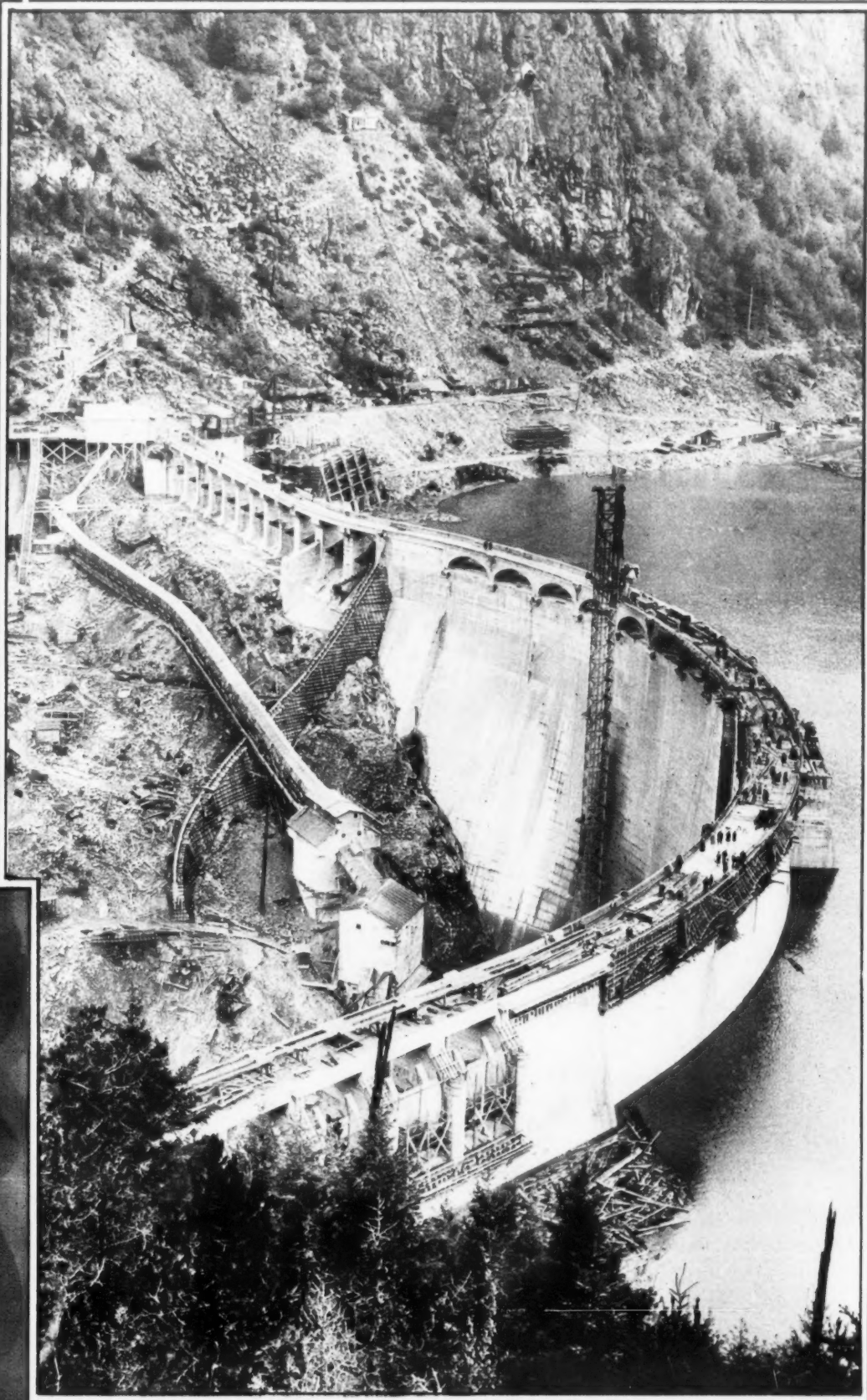
4. That the two paragraphs next above, giving the names of the owners, stockholders, and security holders, if any, contain not only the list of stockholders and security holders as they appear upon the books of the company, but also, in cases where the stockholder or security holder appears upon the books of the company as trustee or in any other fiduciary relation, the name of the person or corporation for whom such trustee is acting, is given; also that the said two paragraphs contain statements embracing affiant's full knowledge and belief as to the circumstances and conditions under which stockholders and security holders, who do not appear upon the books of the company as trustees, hold stock and securities in a capacity other than that of a bona fide owner; and this affiant has no reason to believe that any other person, association or corporation has any interest, direct or indirect, in the said stock, bonds or other securities than as so stated by him. ADOLPH S. OCHS, Publisher.  
Sworn to and subscribed before me this first day of October, 1930.

ARNOLD SANCHEZ,  
Notary Public, New York County, No. 744. New York; Register's No. 2-S-931. Commission expires March 30, 1932.

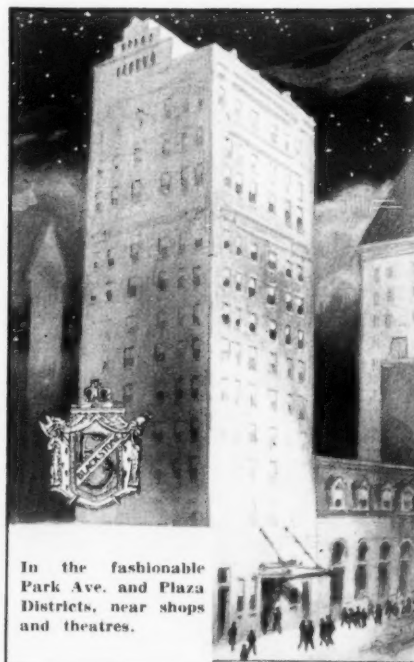


**A CULINARY MASTERPIECE FOR ABYSSINIA'S CORONATION:**

THE 150-POUND CAKE, More Than Five Feet High and Standing on a Gold Base Twenty-two Inches in Diameter, Which a London Chef Has Baked for the Dinner Which the British Minister in Addis Abeba Will Give in Honor of Ras Tafari, the New Emperor of the African Realm.  
(Times Wide World Photos, London Bureau.)



**A MAN-MADE BARRIER CREATES A HUGE LAKE: THE \$5,000,000 DIABLO DAM** of Seattle's Hydroelectric Development With the Reservoir Nearly Filled, Though the City Took Over the Project Only a Month Earlier.  
(Times Wide World Photos.)



In the fashionable Park Ave. and Plaza Districts, near shops and theatres.

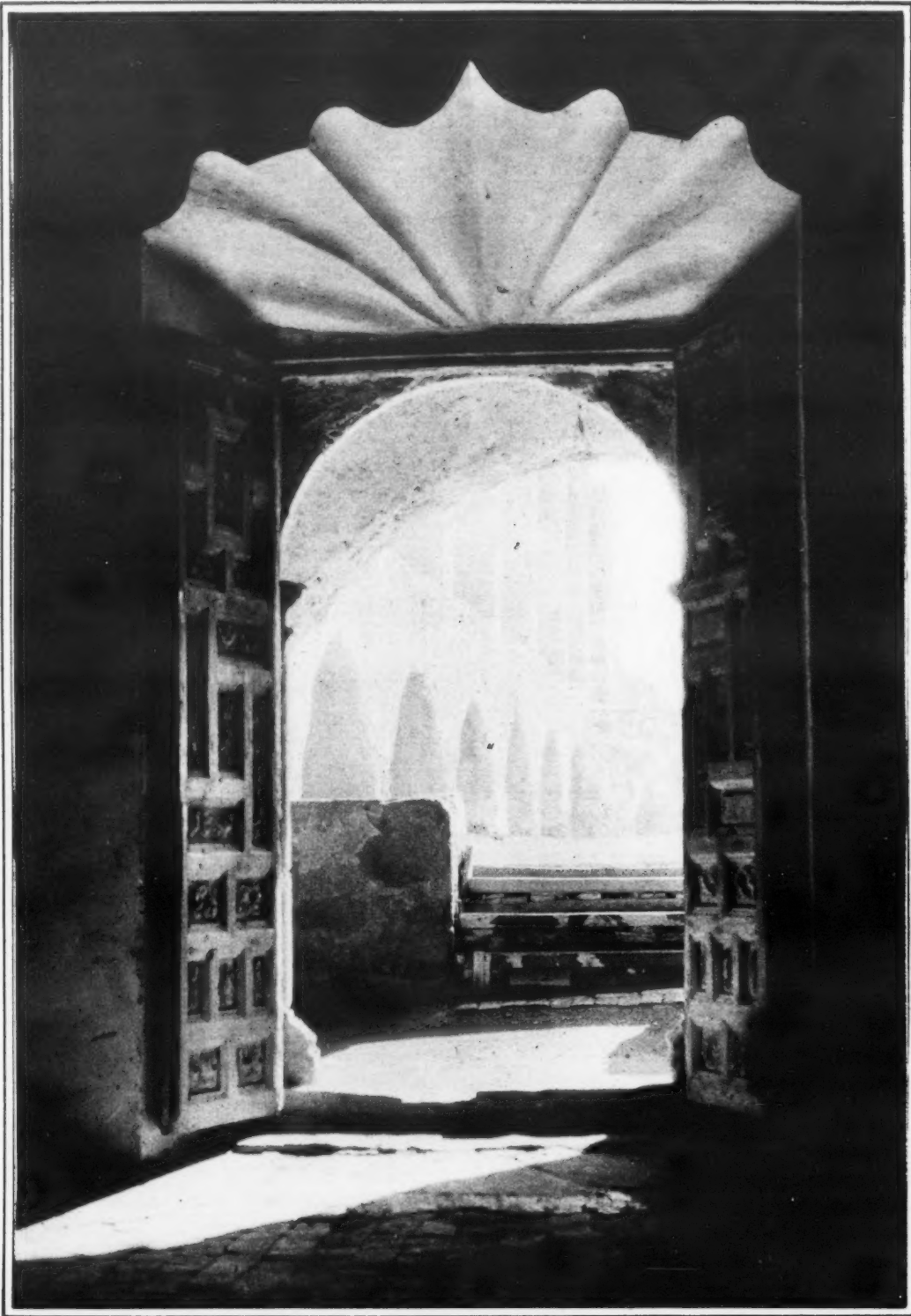
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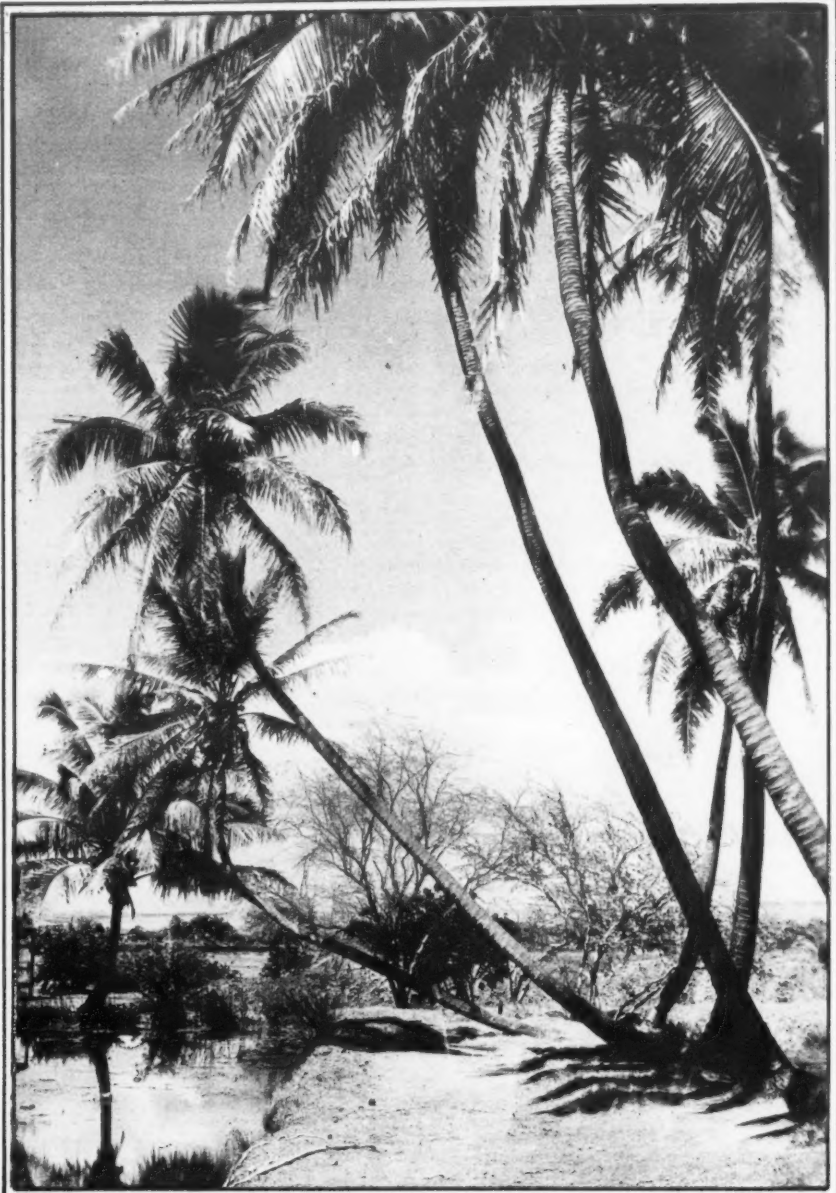
# Winners of Cash Awards in the Amateur Photographic Competition



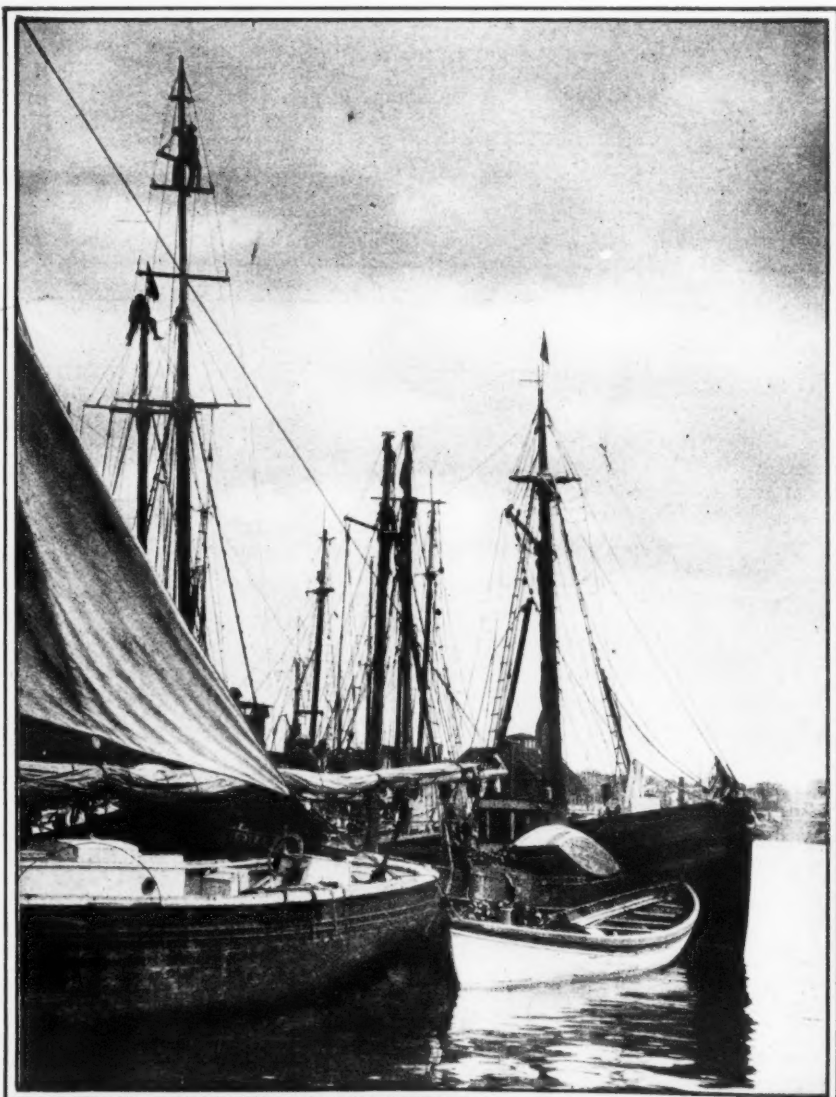
COCKLESHELL DOORWAY IN SAN JOSE CHAPEL, SAN ANTONIO, TEXAS:  
CAMERA STUDY  
by A. B. Ayre of San Antonio, Texas. (First Prize, \$10.)



A PHOTOGRAPHIC STUDY OF WATER LILIES.  
Submitted by Oscar Johnson of Chicago, Ill. (Cash Award, \$3.)

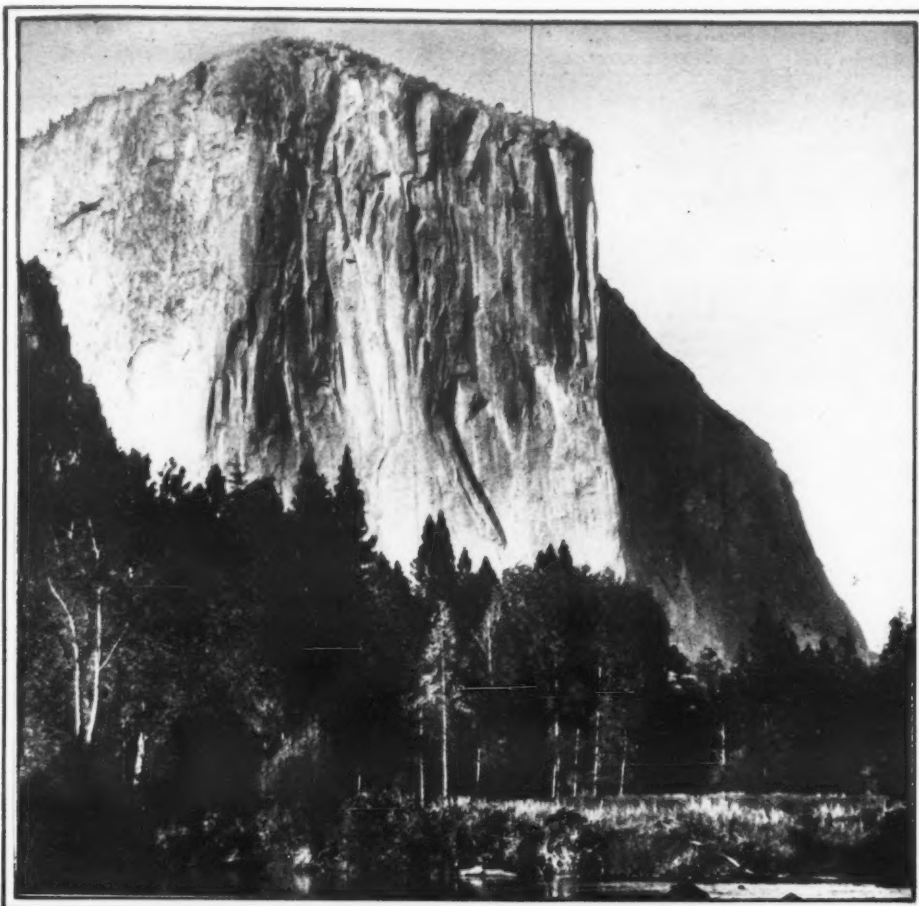


PALMS OF HAWAII.  
Offered by Captain J. Virgil Lowe of Baltimore, Md. (Cash Award, \$3.)



GLOUCESTER'S SCARRED VETERANS OF THE SEA.  
From Arthur J. Lang of New York City, N. Y. (Cash Award, \$3.)





A LAND-  
MARK OF  
THE  
PACIFIC  
COAST: EL  
CAPITAN,  
Photographed  
by Fred  
Beidleman of  
San Diego,  
Cal.  
(Cash  
Award, \$3.)

At Left—  
SUFFERING  
AN OBLI-  
GATION OF  
THE CIVIL-  
IZED  
WORLD.  
Offered by  
Arthur W.  
Grumbine of  
West Lawn,  
Pa.  
(Cash  
Award, \$3.)



BEACH SCENE.

Photograph From F. A. Whiteman of Kingston, Pa. (Cash Award, \$3.)

#### Rules for Contest.

MID-WEEK PICTORIAL each week awards a first prize of \$10.00 for the best amateur photograph, and pays \$3.00 for each other photograph accepted. Amateur photographs must be submitted by the actual photographer. All photographs must carry return postage and should be addressed to the Amateur Photograph Editor, MID-WEEK PICTORIAL, 229 West 43d Street, New York, N. Y.

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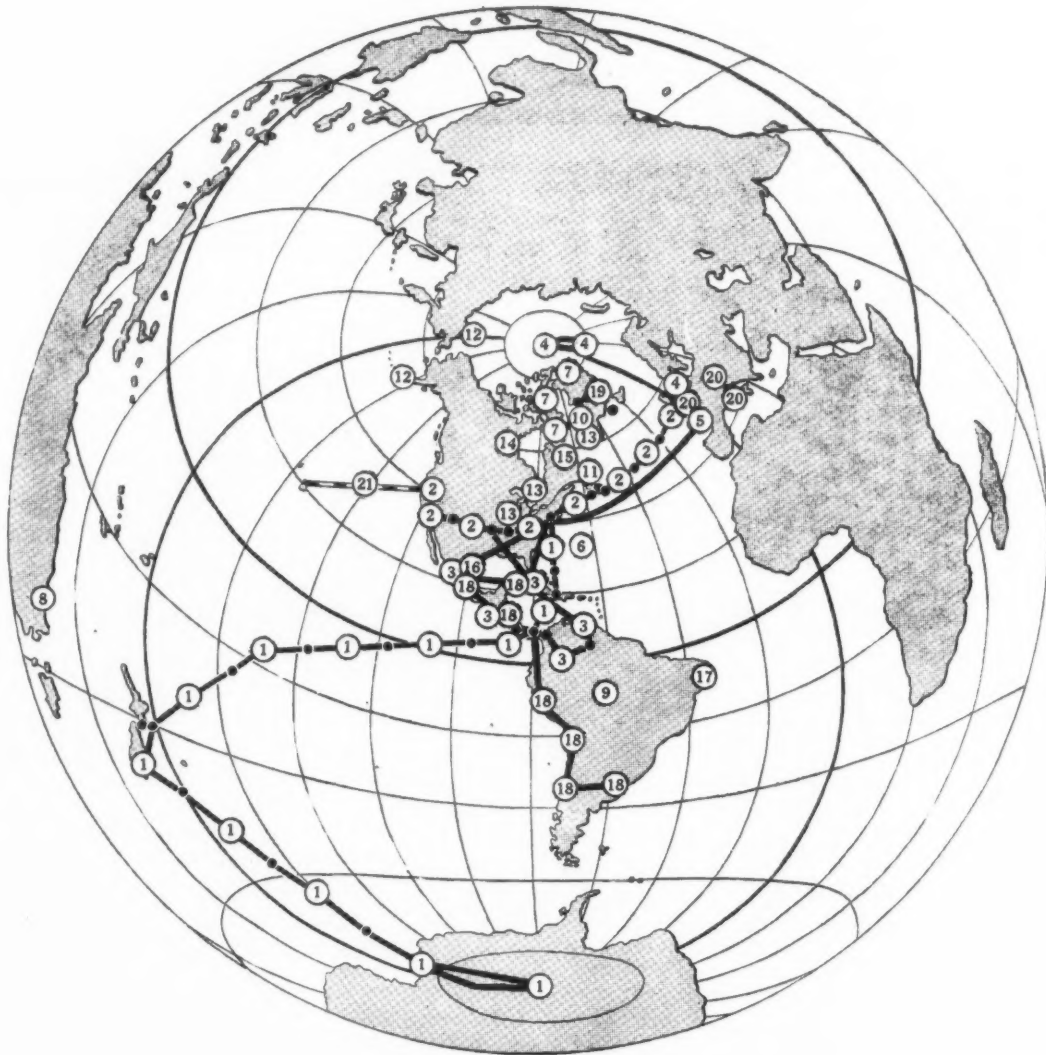
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# NEWS BY RADIO

The New York Times has been in direct radio communication with

1. Byrd South Pole Expedition — at Little America, Byrd flight in Stars and Stripes over Little America and supply ships from and returning to New York.
2. Kingsford-Smith transatlantic and transcontinental flight.
3. Lindbergh good-will flight to Mexico, Central and South America.
4. Byrd North Pole Expedition (contact at North Sea).
5. Byrd transatlantic flight (at Ver-sur-Mer).
6. Yancey Bermuda flight—all the way.
7. Putnam North Greenland, Baffin Land and Hecla Straits expeditions.
8. Australia—press dispatches to newspapers there on initial test.
9. Dyott's expedition to the River of Doubt.
10. Hobbs Greenland Expedition.
11. Grenfell Missions to St. Anthony, N. F., and Three Rivers, Labrador.



The New York Times has been in direct radio communication with

12. Stoll-McCracken Expedition to North Siberia and the Aleutian Islands.
13. Hassell-Cramer attempted flight Rockford, Ill., to Stockholm, Sweden — forced down at Greenland.
14. Prospector's Expedition to Chesterfield Inlet, Northern Canada.
15. Untin Bowler plane—Chicago to Sweden attempt — forced down at Labrador.
16. Calles statements from Mexico City when insurrection threatened.
17. Graf Zeppelin at Pernambuco on South American flight.
18. Yancey good-will flight to Central and South America (between Florida, Cuba, Mexico City, Panama, Buenos Aires, Valparaiso, Lima, Peru).
19. Bartlett Greenland Expedition.
20. London, Paris, Berlin, radio news received nightly.
21. Dallas Spirit, entry in Dole transpacific flight — intercepted S O S when plane went into tail spin.

**T**HE NEW YORK TIMES, newspaper pioneer in the use of radio for the transmission of news all over the world, maintains its own radio station in The New York Times Annex, at 229 West 43rd Street.

Foremost in the completeness and accuracy of its news and first in enterprise in gathering the news of the whole world, The New York Times also is first in radio.

By short wave radio The New York Times has received direct press dispatches from the North and South polar regions, Australia, North Siberia, the River of Doubt and many other faraway places, as the map shows.

The New York Times also receives nightly in its own radio news room press dispatches from Rome, London, Berlin and Paris. Dispatches are sent to London either by radio or cable from these cities:

WARSAW	GENEVA	HELSINGFORS	CALCUTTA
JERUSALEM	CAIRO	SOFIA	VIENNA
MOSCOW	ISTANBUL	BUDAPEST	DUBLIN
MADRID	ATHENS	BUCHAREST	COPENHAGEN

and are relayed to The Times by radio from London. From Paris, relayed by radio, come dispatches from Brussels and Lisbon.

While The Times did not receive direct radio communications from Dieudonne Coste and Captain von Gronau, it received relayed messages from both during progress of their transatlantic flights.

## The New York Times.

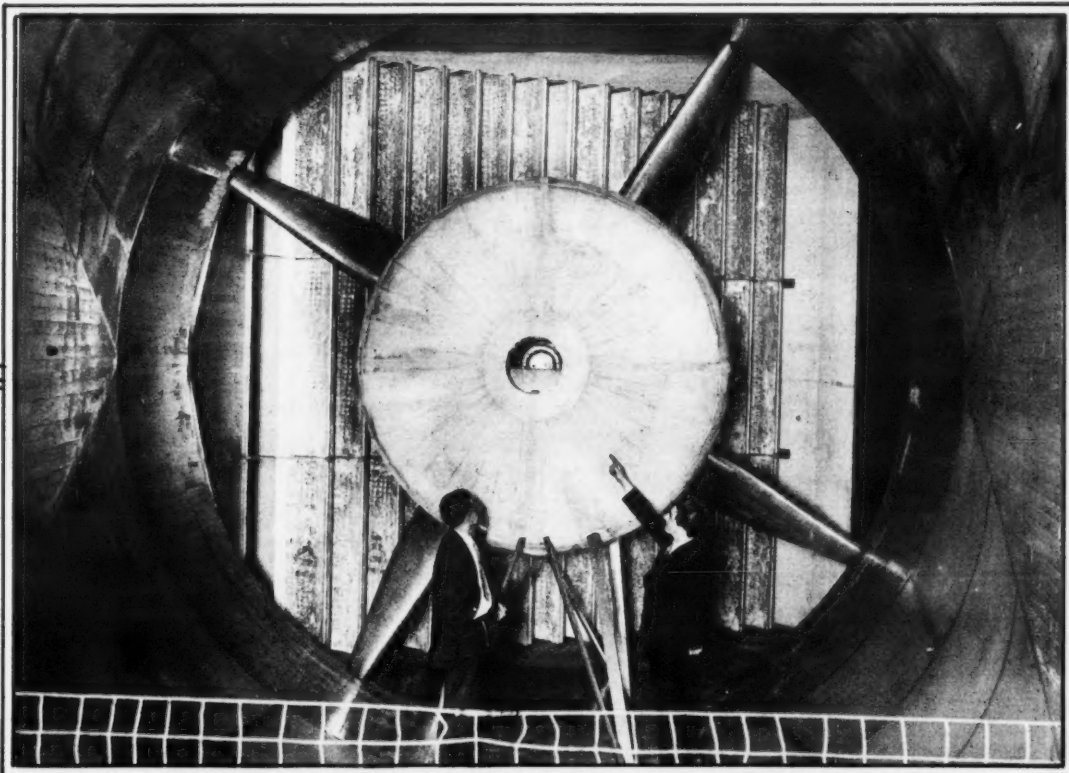




A CHILDREN'S WHIRLIGIG IN THE STOCKHOLM STADIUM: SWEDISH YOUNGSTERS

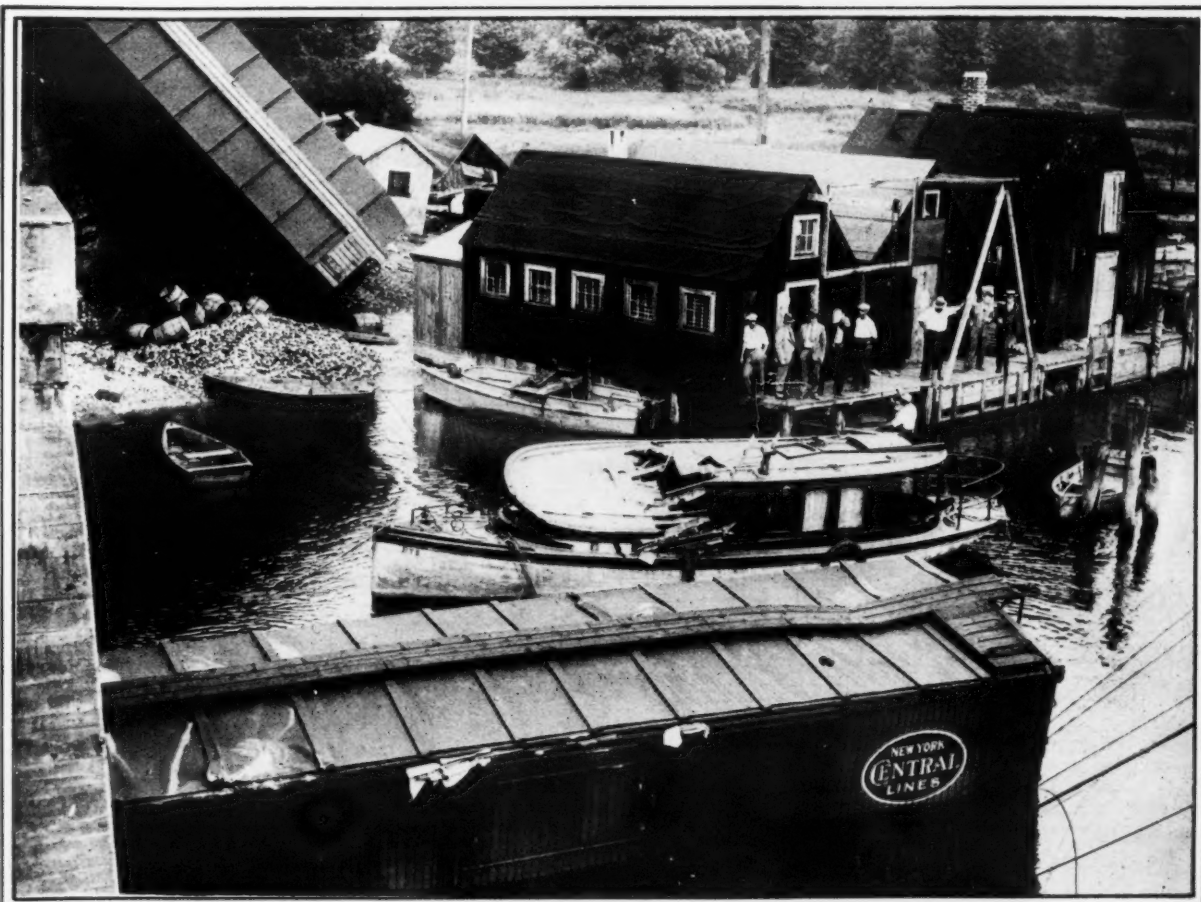
Representing "The Golden Horse," One of the Figures Presented in Connection With the Annual Children's Day Festival.

(Times Wide World Photos.)



IN A LABORATORY FOR STUDYING AIR RESISTANCES: THE INTERIOR of the New Wind Tunnel at the University of Detroit, Where Airplane Models Up to Six Feet in Span and Automobiles Are to Be Tested in Research to Increase Speed.

(Times Wide World Photos, Detroit Bureau.)



A TRAIN WRECK WHICH ENDANGERED WATER RESIDENTS: FREIGHT CARS

Which Plunged Off a Bridge at Apponang, R. I., Smashing a Launch and Narrowly Missing Several Cottages on Their Way to the River Below.

(Times Wide World Photos.)

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## Afraid to face the TRUTH About Himself!

What most men would hear  
if their mirrors could talk

**H**IS own conscience TELLS HIM how miserably he has fallen below what others had expected of him—and what he had DREAMED for himself.

If a mirror reflecting his daily life could TALK it would say, "You're BOUND to stay in a rut. You are SCATTER-BRAINED and GRASSHOPPER-MINDED. You nibble at everything and master nothing! Your thoughts are always HAZY and you can't THINK THINGS THROUGH. You just DAY-DREAM and hope you will get 'some lucky break'. And, deep in your heart, you KNOW that these ARE your faults. That's why you're TIMID and self-conscious—afraid of your JOB, of your ABILITY, of your JUDGMENT, of your FUTURE!"

At a SHOW-DOWN like this the "BIG" man FACES the truth, and DOES SOMETHING about it.

But the "LITTLE" man TURNS HIS BACK on his shortcomings, FINDS EXCUSES, and DOES NOTHING.

A certain task finds him LACKING IN THE PERSISTENCE to carry it through. So he says that his employers "want too much work for what they pay me!"

A splendid opportunity FINDS HIM UNPREPARED, and another seizes it. Then he says "some fellows get all the breaks!"

Some circumstance shows up his utter LACK OF PURPOSE IN LIFE (so plainly that even HE cannot escape admitting it). So he COOKS UP AN ALIBI about having been "unable to go to college!"

You don't need to be told that this "LITTLE" man fills a "LITTLE" job—is paid a SMALL salary—and has INSIGNIFICANT future prospects. These are the rewards of THE MAN WHO FOOLS HIMSELF!

But this man's REAL TRAGEDY is that he is almost always a fellow of great promise and fine POSSIBILITIES!

If he would only use his ingenuity in FINDING OUT what's wrong with himself, instead of WASTING it in ACCOUNTING FOR HIS FAILURES—he would soon discover that he has the makings of a "BIG MAN!"

What is the one important difference between "the Failure" and "the Success"? It is this priceless ability that "the Success" has of FACING his mental HANDICAPS and replacing them with definite mental ADVANTAGES.

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